



**KLE** Technological  
University  
Creating Value  
Leveraging Knowledge

Earlier known as  
B. V. B. College of Engineering & Technology

## School of Management Studies And Research

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### **BOS Meeting Details for the Last Five Years**

KLE Technological University, Hubli -580031  
School of Management Studies & Research


Minutes - Board of Studies Meeting


Date: 12-07-2015

The meeting of the BoS in School of Management Studies & Research was held on 12<sup>th</sup> July 2015 at 9.30 am.

Members Present:

Sl. No.	Name of the member	Role	Signature
1	Dr. S. V. Patil Professor & HoD BVB College of Engg. & Tech., Hubli	Chairperson	Present
2	Dr. Satyajit Majumdar Professor Tata Institute of Social Sciences, Mumbai	Members	Present
3	Mr. Nagaraj Kulkarni South Asia rates strategist Standard Chartered Bank, Singapore		Present through video conference
4	Dr. V. Vijaya. Associate Professor, Indian Institute of Management, Tiruchirapalli		Present
5	Mr. Shiv Turmari Co-Founder & Director, ANALOGSEMI Bangalore		Present
6	Mr. Nitin Kulkarni Associate Professor BVB College of Engg. & Tech., Hubli - 580031		Present
7	Mr. Gurubasavarya Hiremath Associate Professor BVB College of Engg. & Tech., Hubli - 580031		Present
8	Mr. Nagaraj Navalgund Assistant Professor BVB College of Engg. & Tech., Hubli - 580031		Present
9	Mr. Sagar Patil Assistant Professor BVB College of Engg. & Tech., Hubli - 580031		Present
10	Mr. Praveen H J Asst. Manager Federal Bank Ltd	Alumni Member	Present
11	Ms. Amruta Kulkarni III Semester MBA, BVB-SMSR, Hubli	Student Member	Present

  
Professor and Head  
School of Management Studies and Research  
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Minutes of the BoS

The meeting of the BoS in School of Management Studies and Research was held on 12<sup>th</sup> July 2015 at 9.30 am. The following resolutions were made.

1. **The BoS chairmen proposed the structure of MBA for the academic programme 2015-17 Resolution:** BoS has approved the proposed MBA program structure of 88 credits for 2015-17 batch.
2. **The Contents for 1<sup>st</sup> and 2<sup>nd</sup> semester tabled for discussion**  
**Resolution:** BoS has reviewed the 1<sup>st</sup> and 2nd semester content and approved the same.

**3. Recommendations / suggestions:**

**Communication**

- Communication courses need to be given more importance
- Foundation courses can be run before starting of the semester
- These courses can be included as non credit courses

**Accounting for managers**

- Use more case studies
- Use software to solve assignments
- Use of excel (for depreciation)and Tally for making them industry ready

**Leader in you**

- The course has to run on the experiential sharing manner. class has to be divided to groups and each group should be asked to identify the leader and discuss how they changed the views of others



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School of Management Studies & Research

**General**

- Strong local development aspects need to be included
- Focus should be given to research
- Industry and Institute exchange programs need to be implemented
- Alumni Network should be strengthen
- The focus should be more on our strengths
- The focus can be Rurgal Management , Research or Healthcare sectors
- Mentorship for faculties system can be included
- A System of sending top students to reputed industries or institutes for more exposure can be implemented
- Leader in You and Active Citizenship: Offering these courses as audit is good idea. One or two trails run will position these courses better

The suggestions made were agreed by the members. The BoS has empowered the chairman to make necessary changes.



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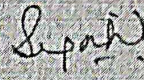
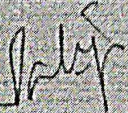

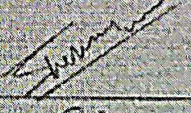


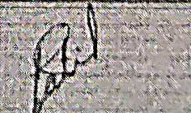
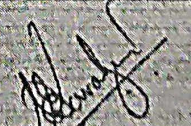


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Board of Studies Meeting - 2015-16

Date: 12 - 07 - 2015

Members Present:

Sl. No.	Name of the member	Role	Signature
1	Dr. S. V. Patil Professor & HoD BVB College of Engg. & Tech., Hubli	Chairperson	
2	Dr. Satyajit Majumdar Professor Tata Institute of Social Sciences, Mumbai	Members	
3	Dr. K. Kiran Kumar Indian Institute of Management - Indore		
4	Mr. Nagaraj Kulkarni South Asia rates strategist Standard Chartered Bank, Singapore <i>attended via video conference through skype</i>		
5	Dr. V. Vijaya Associate Professor, Indian Institute of Management, Tiruchirapalli		
6	Mr. Shiv Turmarl Co-Founder & Director, ANALOGSEMI Bangalore		
7	Mr. Gurubasavarya Hiremath Associate Professor BVB College of Engg. & Tech., Hubli - 580031		
8	Mr. Nitin Kulkarni Associate Professor BVB College of Engg. & Tech., Hubli - 580031		
9	Mr. Sagar Patil Assistant Professor BVB College of Engg. & Tech., Hubli - 580031		
10	Mr. Nagaraj Navalgund Assistant Professor BVB College of Engg. & Tech., Hubli - 580031		





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11	Mr. Praveen H J Asst. Manager Federal Bank Ltd	Alumni Member	
12	Ms. Amruta Kulkarni III Semester MBA, BVB-SMSR, Hubli	Student Member	



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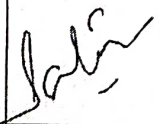
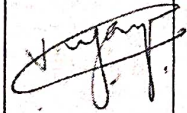
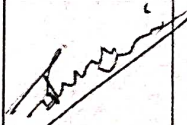
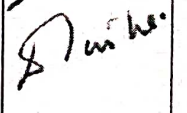
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**KLE Technological University, Hubballi**  
**School of Management Studies & Research**


**Board of Studies Meeting - 2016-17**

Date: 26 - 03 - 2016





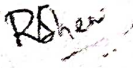


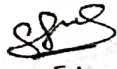
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3	Mr. Nagaraj Kulkarni Senior Rates Strategist Standard Chartered Bank, Singapore <i>Present through Skype</i>		
4	Dr. V. Vijaya. Associate Professor, Indian Institute of Management, Tiruchirapalli		
5	Mr. Shiv Turmari Co-Founder & Director, ANALOGSEMI Bangalore		
6	Dr. Deepankar Sinha, Associate professor Indian Institute of Foreign Trade, Kolkatta		
7	Dr. K. Kiran Kumar Associate Professor, Indian Institute of Management Indore		
8	Mr. N R Srinivasa Raghavan, Head of Data science and Big Data Reliance Industries Ltd, Mumbai		


  
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9	Mr. Gurubasavarya Hiremath Associate Professor KLE Tech. University, Hubballi		
10	Mr. Nitin Kulkarni Associate Professor KLE Tech. University, Hubballi		
11	Mr. Nagaraj Navalgund Assistant Professor KLE Tech. University, Hubballi		
12	Mr. Sagar Patil Assistant Professor KLE Tech. University, Hubballi		
13	Mr. Ravindra Shenvi Head-Plant HR Weir India – Power & Industrial Weir BDK Valves (a unit of Weir India Pvt. Ltd.) Hubballi	Invitees	
14	Mr. Shashidhar Shettar CEO Triya Solutions, Hubballi		
15	Mr. Sangamesh Vastrad IV Semester MBA,	Student Member	
16	Mr. Shankar Meharwade Manager Coca Cola India Bangalore	Alumni Member	

  
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School of Management Studies & Research

Minutes - Board of Studies Meeting

Date: 26-03-2016

The meeting of the BoS in School of Management Studies & Research was held on 26<sup>th</sup> March 2016 at 8.00 am.

Members Present:

Sl. No.	Name of the member	Role	Sign
1	Dr. S. V. Patil Professor & HoD KLE Tech. University, Hubballi	Chairperson	Present
2	Dr. Satyajit Majumdar Professor Tata Institute of Social Sciences, Mumbai	Members	Present
3	Mr. Nagaraj Kulkarni Senior Rates Strategist Standard Chartered Bank, Singapore		Present online
4	Dr. V. Vijaya. Associate Professor, Indian Institute of Management, Tiruchirapalli		Present
5	Mr. Shiv Turmari Co-Founder & Director, ANALOGSEMI Bangalore		Present
6	Dr. Deepankar Sinha, Associate professor Indian Institute of Foreign Trade, Kolkatta		Present
7	Dr. K. Kiran Kumar Associate Professor, Indian Institute of Management Indore		
8	Mr. N R Srinivasa Raghavan, Head of Data science and Big Data Reliance Industries Ltd, Mumbai		
9	Mr. Gurubasavarya Hiremath Associate Professor KLE Tech. University, Hubballi		Present
10	Mr. Nitin Kulkarni Associate Professor KLE Tech. University, Hubballi		Present


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11	Mr. Nagaraj Navalgund Assistant Professor KLE Tech. University, Hubballi		Present
12	Mr. Sagar Patil Assistant Professor KLE Tech. University, Hubballi		Present
13	Mr. Ravindra Shenvi Head-Plant HR Weir India – Power & Industrial Weir BDK Valves (a unit of Weir India Pvt. Ltd.) Hubballi	Invitees	Present
14	Mr. Shashidhar Shettar CEO Triya Solutions, Hubballi		Present
15	Mr. Sangamesh Vastrad IV Semester MBA,	Student Member	Present
16	Mr. Shankar Meharwade Manager Coca Cola India Bangalore	Alumni Member	Present

  
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**Minutes of the BoS**

The meeting of the BoS in School of Management Studies and Research was held on 26<sup>th</sup> March 2016 between 8.00 am to 12.15 pm in the Senate Hall, LHC, KLE Technological University, Hubballi. The following resolutions were made.

**1. Ratification**

Members have given the consent to ratify the below mentioned changes in the curriculum structure

**1.1 For the batch 2014-16**

- The credit distribution of the course Learning and Development (MBAE660) has been modified from 2-0-1-0 to 3-0-0-0 for the batch 2014-16

**1.2 For the batch 2015-17**

- The course Technology: an Enabler ( 15MBAC806) has been introduced in 3<sup>rd</sup> semester
- The course 'Rural Immersion – II' ( 15MBAP801) has been introduced in the 3<sup>rd</sup> Semester
- The courses 'Entrepreneurship Project Phase-I' (15MBAW802) and ' Entrepreneurship Project Phase-II' (15MBAW803) have been introduced in 3<sup>rd</sup> and 4<sup>th</sup> semester respectively
- Course 'Small Business Management' (15MBAC804) has been shifted from 3<sup>rd</sup> Semester to 4<sup>th</sup> Semester
- The course credits of 'Social Entrepreneurship' (15MBAE840) has been changed from 3 credits to 2 credits and converted from elective to core course
- The courses 'Enterprise Resource Planning – I' (15MBAP801) and 'Enterprise Resource Planning – II' ( 15MBAP802) have been taken out from the programme structure
- The courses 'Technology Innovation and Entrepreneurship' (15MCTE801), 'Project Phase-I' (15MCTP801) and 'Project Phase-II' (15MCTP802) have been taken out from the programme structure
- The credits for the course 'Research Experience Phase- II' (15MBAR802) has been reduced from 6 credits to 3 credits



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2. The structure for the academic programme 2016-18 and syllabus for 1<sup>st</sup> and 2<sup>nd</sup> semester was presented in the meeting. Chairman, then, invited all the members for deliberation.

### 2.1 Recommendations to include the content in the courses

#### Employer Feedback:

#### Rural Immersion:

- It is observed that existing curriculum has less focus on rural exposure. India has 56% dependency on agriculture. Very few management institutes focus on agriculture and its development as prime focus area. Hence, the emphasis on rural immersion will need to have a strong foundation.

#### Decision Modeling:

- Monte Carlo Simulation

#### Human Resource Management:

- Human resource management is a highly dynamic topic and the corporate keep requiring the latest inputs. So that the students can join with the updated knowledge for settling into the system.

#### Business Environment:

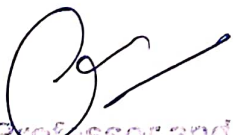
- Indian business history
- Macro economics, China's case
- Make in India

#### Managerial Communication and Aptitude:

- Managerial communication is one of the foremost competencies a MBA student needs to have throughout his career. One other important competency is aptitude. Most corporate use aptitude as an elimination criterion in their process of selection.

#### Indian society and Citizenship:

- The students of management need to work and contribute to the Indian society and become responsible corporate citizens. The nuances of Indian society and culture are quite vast and unique amongst the nations. A study of all these would be an added advantage to the students.



**Teachers Feedback:**

Rural Immersion:

- The opportunities in rural development and rural entrepreneurship are growing by the day. Under these conditions, a thorough emphasis on rural immersion becomes imperative for the coming generations.

Heuristic and Optimization Techniques:

- Theory of Limits to Growth

Managerial Communication and Aptitude:

- The faculty feels that combining both these two into more practical sessions would add value to communication and aptitude.

Indian society and Citizenship:

- A student of management needs to understand the various areas of governance. Starting at a national level right down to gram Panchayat level. To be a responsible Indian citizen every student has to know about his rights and duties

Human Resource Management:

- Some of the now redundant topics can be eliminated or clubbed with the latest requirement as practiced by the industry.

**Alumni Feedback:**

Rural Immersion:

- The alumni felt that more knowledge about working of Gram Panchayat and the rural market needs to be incorporated.

Marketing Management:

- Pricing strategies
- Digital marketing



  
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**Managerial Communication and Aptitude:**

- Alumni feel that the students lack the confidence for business communication when they come for field work.

**Human Resource Management:**

- New updated practices followed by the industry can be included and delete the outdated. It helps to give edge over the others.

**Students Feedback:**

**Business Research:**

- Introduction to Quantitative

**Managerial Communication and Aptitude:**

- Most of our students come from rural or semi urban backgrounds and therefore communication in English language is to be given a prime emphasis.

3. The syllabus for the 3<sup>rd</sup> and 4<sup>th</sup> semester for the programme 2015 - 17 was presented in the meeting. Chairman, then, invited all the members for deliberation.

**3.1 Recommendations to include the content in the courses**

**Employer Feedback:**


**Human Resource Domain:**

- Succession planning
- Retention and Attrition
- Assessment and Development centers
- ROI of training

**Teachers Feedback:**

**Quality Management:**

- Lean and Green to be included in the course

  
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**Alumni Feedback:**

**Marketing Domain:**

- Introduce course on Digital Marketing
- Topics on Warranty & guarantee
- Reverse logistics
- B2B,B2C,C2C

The suggestions made were agreed by the members. The BoS has empowered the chairman to make necessary changes.

  
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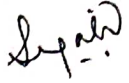

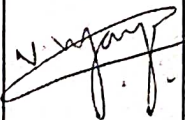

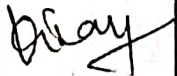


**KLE Technological University, Hubballi**  
**School of Management Studies & Research**

**Board of Studies Meeting - 2017-18**


Date: 25 - 03 - 2017

Time: 08.30 am to 12.30 pm

Members Present:

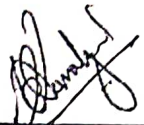


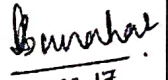

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**School of Management Studies & Research**

10	Mr. Nagaraj Navalgund Assistant Professor KLE Tech. University, Hubballi		
11	Mr. Sagar Patil Assistant Professor KLE Tech. University, Hubballi		
12	Dr. Vishakha Rathod Madhurkar Medical Head Suchirayu Hospital ,Hubli	Invitees	
13	Mr. Sunny Katwe, Brand Factory, Hubli		
14	Mr. Vinayak Banakar 1 <sup>st</sup> Year MBA student SMSR, KLETU	Student Member	 25.03.17
15	Mr. Guruprasad Hogadi, HR, NWKSRTC	Alumni Member	

  
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KLE Technological University, Hubballi –580031  
School of Management Studies & Research


Minutes - Board of Studies Meeting

Date: 25-03-2017

The meeting of the BoS in School of Management Studies & Research was held on 25<sup>th</sup> March 2017 at 8.00 am.

Members Present:

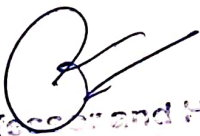
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5	Mr. Shiv Turmari Co-Founder & Director, ANALOGSEMI Bangalore		Present
6	Dr. Deepankar Sinha, Associate professor Indian Institute of Foreign Trade, Kolkatta		Not present
7	Dr. K Kiran Kumar Associate Professor Indian Institute of Management Indore		Present
8	Mr. Gurubasavarya Hiremath Associate Professor KLE Tech. University, Hubballi		Present
9	Mr. Nitin Kulkarni Associate Professor KLE Tech. University, Hubballi		Present
10	Mr. Nagaraj Navalgund Assistant Professor		Present


  
Chairperson  
School of Management Studies and Research  
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	KLE Tech. University, Hubballi		
11	Mr. Sagar Patil Assistant Professor KLE Tech. University, Hubballi		Present
12	Dr. Vishakha Rathod Madhurkar Medical Head Suchirayu Hospital ,Hubli	Invitees	
13	Mr. Sunny Katwe Brand Factory, Hubli		Present
14	Mr. Vinayak Banakar 1 <sup>st</sup> Year MBA student SMSR, KLETU	Student Member	Present
15	Mr. Guruprasad Hugadi HR, NWKSRTC	Alumni Member	Present

  
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**Minutes of the BoS**

The meeting of the BoS in School of Management Studies and Research was held on 25<sup>th</sup> March 2017 between 8.00 am to 12.15 pm in the Senate Hall, LHC, KLE Technological University, Hubballi.

**Agenda:**

- Welcome
- Brief Introduction of SMSR and Journey
- Confirmation on the minutes of previous meeting
- Ratifications
- Finalization of the syllabus of 3<sup>rd</sup> and 4<sup>th</sup> semester for the academic programme 2016-18
- Finalization of the scheme for the academic programme 2017-19 and the syllabus of 1<sup>st</sup> and 2<sup>nd</sup> semester
- Introduction of Trimester System to MBA program

Meeting was called to order exactly at 8.30.00 am and quorum was sufficient (except 1 members all were present. One member was virtually present)

**Agenda 1 : Brief Introduction of SMSR and Journey**

Discussion : HoD and internal members presented the journey of SMSR (Members appreciated the SIIT, RI and RE track)

**Agenda 2 : Confirmation on the minutes of previous meeting**

Discussion : BoS members have been updated with previous meeting minutes.

Resolution : BoS Confirmed the minutes of the previous BoS Meeting

**Agenda 3 : Ratifications**

Discussion : Chairman explained the necessities ratifications

Resolution : BoS admitted the ratifications and approved the same



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**Discussions**

BoS members reviewed the program structure and course content for the academic year 2017-18. Members opined that the number of heads in each semester is more.

Members reviewed the content of each course and sought for clarifications in some of the courses. Internal members provided clarifications. External members suggested some modifications to content of few courses and were accepted by all. External members gave suggestions to Student, Institution and Industry Track and Rural immersion tracks to strengthen the student learning.



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**Agenda 4: Finalization of the syllabus of 3<sup>rd</sup> and 4<sup>th</sup> semester for the academic programme 2016-18**

**Resolutions:**

BoS members approved the program structure and course content with following modifications to respective courses.

**Employer Feedback:**

**Quality Management:**

- Incorporation of Green belt components

**Social Entrepreneurship:**

- Characteristics and life cycle need not be in syllabus and modify the content

**Climate change and sustainability:**

- Environmental economics need to be included

**Retail Management:**

- Standard Operating procedures need to be included. Incorporate e-tailing models, last mile delivery, data management and data mining topics. Incorporate standard operating procedures practices followed in retail formats, how to handle damage and defective merchandise and shrinkage management. Hi-lighted on bring all information technology aspects in separate course by naming it under broad heading digital marketing

**Technology: an enabler:**

- Introduction to e-commerce, Big Data and Business, Internet on things (IoT), Technology management, Smart city, GPS & RFID were started to introduce the young MBA aspirants on how evolution of technology impacts the way we do the business. The above are few strong reasons that makes market move.



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**Sales Management:**

- Marketing as a field of study has been there for several decades. Sales management was always an integral part of marketing.

**Learning and Development:**

- Learning and development has been the bedrock of every learning organization. The methodology of learning and development has undergone a sea change in the past few decades. From being a part of personnel function to getting included in human resource management, today learning and development has a stand along status as seen by various corporate who have CXO level people who head learning and development.

**HR Operations:**

- HR Operations has become more in line with business operations in the current context. Areas like compensation management, collective bargaining, proactive industrial relations, and automation of time offices among others needed to be emphasized to be in line with the evolution of the HR management function.

**Digital Marketing:**

- As the emergence of technology invades the global mind, the customer is also evolving towards digital marketing. With the advance of technology digital marketing is going to be the main stay of organizations. The students need to understand the global emergence of organizations like Google, Amazon etc., which strongly rely on digital marketing for their survival.

**Inventory Management:**

- Every organization runs on adequate inventory being made available at the point of usage. Inventory management has become a very dynamic subject because of the escalating cost of raw material and various other input costs.

**Logistics and Warehouse Management:**

- Operations management has been staple course for every management student. As the function evolved more and more specializations seem to emerge which needs to be studied in-depth.

**Teacher's Feedback:**



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**Climate Change and Sustainability:**

- The world over sustainability and its various challenges including climate change have been the topic of grave concern in all countries across the world. Today corporations can be closed down when violations of safety and sustainability happen. It not just impacts one company but the entire group which this company is part of. Hence climate change study is important.

**Technology: an enabler:**

- Till last year, these above technologies were introduced without much correlation with how it integrates with current day management. This year the focus is not only to introduce these technologies and its capabilities but also to help students appreciate how these technologies can save time, money and efforts for the intended public.

**Learning and Development:**

- The learning and development domain has adapted to the e-learning technology mode and several global universities offer e-learning as a part of regular learning and development activities.

**HR Operations:**

- There is a need for providing exposure to experiential learning.

**Digital Marketing:**

- Faculty expressed opportunity of offering a contemporary course that caters latest trends.

**Inventory Management:**

- Inventory management needs to be introduced as a new subject to cater to understanding of areas like materials management, supply chain, demand forecasting, JIT management, role of inventory in food security, cost of inventory among others.

**Alumni Feedback:**

**Technology: an enabler:**



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- The existing course has less orientation towards technology. Hence more focus can be given.

**Sales Management:**

- As we interact with corporate we felt the need for giving a special focus to sales as a function.

**HR Operations:**

- The experiential learning shall be provided in the course. It would help the students to understand the practices followed in the industry.

**Inventory Management:**

- Inventory plays a huge role in the cost of the overall product and optimum inventory will save millions of dollars to the company.

**Logistics and Warehouse Management:**

- There is a need for introducing focused topics like logistics and supply chain, material handling, e-commerce, warehouse management, material handling and global logistics management.

**Student Feedback:**

**Sales Management:**

- Many of the students opine that there is a good career in sales and hence a course can be designed.

**Learning and Development:**

- The students after their interview have shown keen interest to understand e-learning in greater depth. And the result has been that e-learning become more and more emphasized in the coming decades.

**HR Operations:**

- Questions in the interview have many times focused on these areas and therefore changes were proposed based on students' feedback after these interviews to deep dive into these topics.

**Digital Marketing:**

- The students expressed the needs based on their market understanding requirement of the course that focuses on exploring digital media.



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**Inventory Management:**

- Inventory management course play a vital role in shaping a better career in operations interested students.

**Agenda 5: Finalization of the scheme for the academic programme 2017-19 and the syllabus of 1<sup>st</sup>, 2<sup>nd</sup> 3<sup>rd</sup> Trimester**

BoS members approved the program structure and course content with following modifications to respective courses.

**Accounting for managers**

- Implications of costing should be included

**Business Research and Business Statistics**

**Employer Feedback:**

- Research and statistics in business have been a strong need as businesses go global. The more knowledge we have of the customer the better we will be able to cater to their needs. The research and application of statistics would help the students to analyse the issues properly and come out with reports. Emphasis on data collection and analysis shall be the focus.

**Teachers Feedback:**

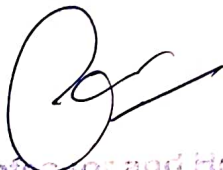
- Previously business research and statistics were taught as two different topics though they are highly connected. The need was to combine both these topics to ensure that we give a holistic view about research and statistics and how they impact each other. Therefore faculty felt a need to introduce both these topics under one course so that there continuity while transacting this course.

**Agenda 6 : Introduction of Trimester System to MBA program**

**Discussion :** HoD set context of introduction of trimester system and sought the opinion from the members

Three members from academia Dr Majumdar, Dr Vijaya and Dr Kirankumar immediately responded and opinioned the following benefits, suggestions and possible challenges:

**Benefits:**



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- Less courses and focused learning at any given point in time of MBA program
- Could be differentiator in the region among B-Schools
- Students performance will improve
- More electives can be offered and flexibility in choice
- Faculty load gets distributed, hence can concentrate on research or other activities
- Students can track their performance at early stage

**Suggestions:**

- Adopt the same curriculum with changed structure
- Trimester duration could be 10-11 weeks
- Increase session time from 60 minutes to 75 minutes
- Project work may be allocated 6 credits and spread across two trimesters
- Instead of 8 electives (24 credits), can have 7 electives (21 credits)
- Courses with lecture component must have atleast 2 credits

**Challenges:**

- It might reduce the co-curricular and extracurricular activities
- Immediate administrative challenges
- Misalign with other B-schools
- Publicity to take the advantage of this differentiator

After listening to discussions other two members from industry Mr Turmari and Mr Kulkarni readily consented to adopt the trimester system.

Resolution: BoS recommended migrating from semester system to trimester system to reap the obvious benefits by retaining existing curriculum and changing structure

The suggestions made were agreed by the members. The BoS has empowered the chairman to make necessary changes.



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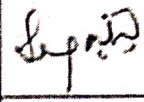


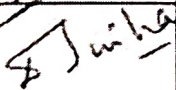

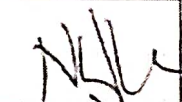
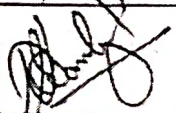

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**Board of Studies Meeting - 2018-19**

Date: 07 - 04 - 2018

Members Present:

Sl. No.	Name of the member	Role	Sign
1	Dr. S. V. Patil Professor & HoD KLE Tech. University, Hubballi	Chairperson	
2	Dr. Satyajit Majumdar Professor Tata Institute of Social Sciences, Mumbai	Members	
3	Mr. Nagaraj Kulkarni Senior Rates Strategist Standard Chartered Bank, Singapore <i>Present Online</i>		
4	Dr. V. Vijaya. Associate Professor, Indian Institute of Management, Tiruchirapalli		
5	Mr. Shiv Turmari Co-Founder & Director, ANALOGSEMI Bangalore		
6	Dr. Deepankar Sinha, Associate professor Indian Institute of Foreign Trade, Kolkatta		
7	Dr. K. Kiran Kumar Associate Professor, Indian Institute of Management Indore <i>Present Online</i>		
8	Mr. Gurubasavarya Hiremath Associate Professor KLE Tech. University, Hubballi		
9	Mr. Nitin Kulkarni Associate Professor KLE Tech. University, Hubballi		
10	Mr. Nagaraj Navalgund Assistant Professor KLE Tech. University, Hubballi		
11	Mr. Sagar Patil Assistant Professor KLE Tech. University, Hubballi		



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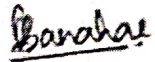

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12	Dr. N G Chachadi KLE Tech. University, Hubballi	Invitee	
13	Mr. Vinayak Banakar IV Semester MBA,	Student Member	
14	Mr. Shankar Meharwade Manager Coca Cola India Bangalore	Alumni Member	

  
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**Minutes - Board of Studies Meeting**

Date: 07-04-2018

The meeting of the Board of Studies, School of Management Studies & Research was held on 7<sup>th</sup> April 2018 at 9.00 am. Members Present:

Sl. No.	Name of the member	Role	Sign
1	Dr. S. V. Patil Professor & HoD KLE Tech. University, Hubballi	Chairperson	Present
2	Dr. Satyajit Majumdar Professor Tata Institute of Social Sciences, Mumbai	Members	
3	Mr. Nagaraj Kulkarni Senior Rates Strategist Standard Chartered Bank, Singapore		Present through online
4	Dr. V. Vijaya. Associate Professor, Indian Institute of Management, Tiruchirapalli		Present
5	Mr. Shiv Turmari Co-Founder & Director, ANALOGSEMI Bangalore		Present
6	Dr. Deepankar Sinha, Associate professor Indian Institute of Foreign Trade, Kolkatta		Present
7	Dr. K. Kiran Kumar Associate Professor, Indian Institute of Management Indore		Present through online
8	Mr. Gurubasavarya Hiremath Associate Professor KLE Tech. University, Hubballi		Present
9	Mr. Nitin Kulkarni Associate Professor KLE Tech. University, Hubballi		Present
10	Mr. Nagaraj Navalgund Assistant Professor KLE Tech. University, Hubballi		Present
11	Mr. Sagar Patil Assistant Professor KLE Tech. University, Hubballi		Present
12	Dr. N G Chachadi KLE Tech. University, Hubballi		Invitee

  
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13	Mr. VinayakBanakar IV Semester MBA,	Student Member	Present
14	Mr. Shankar Meharwade Manager Coca Cola India Bangalore	Alumni Member	Present

**Minutes of the BoS Meeting**

The meeting of the BoS, School of Management Studies and Research was held on 7<sup>th</sup> April 2018 between 9.00 am to 1.00 pm in the Senate Hall, LHC, KLE Technological University, Hubballi.

**Agenda:**

- Welcome
- Briefing about the department activities
- Confirmation of minutes of the previous meeting
- Ratification
- Finalization of the scheme for the academic programme 2018-20 and the syllabus of 1st, 2nd and 3rd Term
- Finalization of the syllabus of 4th, 5th and 6th term for the academic programme 2017-19
- Any other matter with the permission of Chair

Meeting was called to order exactly at 9.00 am and a quorum was sufficient (except 1 member all were present. Two members were participated through online (Google handout) present.



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**Agenda 1 : Brief Introduction of SMSR and Journey**

**Discussion : Head of the School presented the journey of SMSR  
(Members appreciated the SIIT, RI and RE track)**

**Agenda 2 : Confirmation of the minutes of the previous meeting**

**Discussion : BoS members have been updated with previous meeting minutes.**

**Resolution : BoS Confirmed the minutes of the previous BoS Meeting**

**Agenda 3 : Ratifications**

**Discussion : Chairman explained the necessities ratifications**

**Resolution : BoS admitted the ratifications and approved the same**

**Discussions:**

BoS members reviewed the program structure and course content for the academic year 2018-19. Members reviewed the content of each course and sought for clarifications in some of the courses. Internal members provided clarifications. External members suggested some modifications to the content of few courses and were accepted by all.



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**Agenda 4: Finalization of the scheme for the academic programme 2018-20 and the syllabus of 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> Term**

BoS members approved the program structure and course content with following modifications to respective courses.

**Employer Feedback:**

Organization Theory and Practice:

- More importance should be given to the organizational design

**Teachers Feedback:**

**Society, Citizenship and Rural Immersion Phase I:**

- Society, Citizenship was part of a new syllabus to teach students about a broader perspective to business and society. In parallel, we also have rural immersion where our students had to visit villages as part of their understanding village activities. So the Faculty recommended that since students were already going to villages to study rural immersion, it can be broad based to cover rural society and study the challenges of village dwellers to create greater awareness of rural politics, challenges and how it impacts society.

**Alumni Feedback:**

Fundamentals of Communication:

- New communication techniques need to be included

Business Environment:

- International flavor can be brought into the subject



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**Agenda 5: Finalization of the syllabus of 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> term for the academic programme 2017-19**

**Resolutions:**

BoS members approved the program structure and course content with following modifications to respective courses.

**Employer Feedback:**

**MS Excel for Managers:**

- Students need to recognise the wide application of excel in business and decision making. Earlier Ms excel was a part of technology as a course. As businesses expand the need to access and interpret data is becoming more relevant in today's business context. The power of excel can become a very useful tool in the hands of a manager while taking business decisions. Students expressed this need as very relevant in current business context as a result of the interview they faced.

**Project Phase I:**

- The employers expressed their willingness that student shall spend more time in the organization learning the practical aspects. In short time it would be difficult to focus on their learning and sparing of resources towards a student.

**Entrepreneurship Project Phase III:**

- The individual responsibility and risk taking ability by the individuals is very much essential. Teach such courses effectively.

**Project Work Phase II:**

- Additional time shall be available to students so that they shall spend time in organization in understanding and solving live examples.

**Teachers Feedback**

**MS Excel for Managers**

- The faculty expressed the need to explore the power of MS Excel and shall be taught through experiential learning or lab exercises.



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Project Phase I:

- When SMSR moved from semester system to trimester system the way the project was implemented had to undergo changes to suit the trimester system. In the trimester system we had more number of gaps between trimesters which needed to be utilised for more experiential learning.

Entrepreneurship Project Phase III:

- Entrepreneurship has been taught as an elective course for two semesters in the semester systems. Then interest in projects in the area of entrepreneurship increased because of markets opening up for entrepreneurial needs as expressed by the faculty.

Research Experience Phase III:

- Research experience has been a need for students who want to go into academics or research oriented courses in their career choices. As PhD's become mandatory for academics, various new emphasis were being imposed to ensure that students do more and more research to ensure that they are able to do research as an academic.

Project Work Phase II:

- In transition from semester to trimester system the way the project was implemented had to undergo changes to suit the trimester system. In the trimester system we had more number of gaps between trimesters which needed to be utilised for more experiential learning.

**Alumni Feedback:**

MS Excel for Managers

- MS Excel plays a very important role in generating reports. The industry widely uses various functions and the students can be exposed to these areas

Project Phase I:

- More exposure to be provided in the forms of projects. The students shall spend a good amount of time in the organizations so that it helps in connecting theory to the field.



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**Project Work Phase II:**

- The alumni expressed their interest in making students to spend more time with the companies. This would enhance their knowledge and bridge the gap between industry practices and the theory.

**Students Feedback:**

**MS Excel for Managers**

- During their internship, the students extensively used excel and feel that there is a need to teach excel functions and modern technologies that are prevailing.

**Project Phase I:**

- There was limit on the time and resources. An increase in the number of internship or the duration would be helpful.

**Research Experience Phase III:**

- The students interested in perusing career in teaching found there is a need for new offering. The offering shall help the student to pursue career in the research and lead to teaching related career.

**Project Work Phase II:**

- Classroom theory has to be matched with the industry practices. This needs possible intervention for seeking additional time to be spent with the industry.

**Inputs for enhancing the visibility, quality and impact of the programme**

- Bring Additional courses such as Corporate Governance, Financial Analytics Using R, Corporate restructuring, Business Analysis & Valuation, Performance Management System may be introduced
- Summer Internship and Dissertation work can be used to convert into case lets/publications
- The efforts of Rural Immersion should be reflected through publications in journals
- The effort of Rural Immersion course should get more publicity

  
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**Agenda 6 : Any other matter with the permission of Chair**

**6.1: Opinion on introducing the “Family Business Management programme”**

**Discussion :** Head of the School proposed the idea relating to the introduction of Family Business programme under School of Management Studies and Research in future. He set the context by explaining the advantages of introducing this programme to all the stakeholders.

The members from academia and industries both immediately responded and the suggested the following:

**Suggestions:**

- It can be introduced as a programme
- Conduct 2-day workshop on Family Business by inviting speakers from various places and evaluate the outcome of the workshop then develop the programme
- Build curriculum relating to Family Business
- Highly customized content to be included to make the program relevant

**Resolution:** The BoS members consented to the idea and suggested to prepare Detailed Project Report (DPR) and approval pending

The suggestions made were agreed by the members. The BoS has empowered the chairman to make necessary changes.



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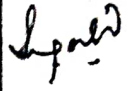
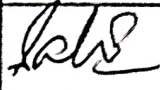
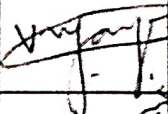
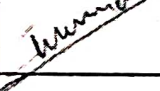



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**Board of Studies Meeting - 2019-20**

Date: 07 - 04 - 2019

Members Present:



Sl. No.	Name of the member	Role	Sign
1	Dr. S. V. Patil Professor & HoD KLE Tech. University, Hubballi	Chairperson	
2	Dr. Satyajit Majumdar Professor Tata Institute of Social Sciences, Mumbai	Members	
3	Mr. Nagaraj Kulkarni Senior Rates Strategist Standard Chartered Bank, Singapore		
4	Dr. V. Vijaya. Associate Professor, Indian Institute of Management, Tiruchirapalli		
5	Mr. Shiv Turmari Co-Founder & Director, ANALOGSEMI Bangalore		
6	Dr. Deepankar Sinha, Associate professor Indian Institute of Foreign Trade, Kolkatta		
7	Dr. K. Kiran Kumar Associate Professor, Indian Institute of Management Indore		
8	Mr. Gurubasavarya Hiremath Associate Professor KLE Tech. University, Hubballi		
9	Mr. Nagaraj Navalgund Assistant Professor KLE Tech. University, Hubballi		
10	Mr. Sagar Patil Assistant Professor KLE Tech. University, Hubballi		
11	Dr. Parag Patel, Associate Dean, Undergraduate Programmes Amrut Mody School of Management (AMSOM) Ahmedabad University		Invitee

  
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12	Mr. Girish Hiremath Manager IVL Infovision Labs Pune	Alumni Member	
13	Ms. Sunita Laxmeshwar VI Term MBA,	Student Member	



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**Board of Studies Meeting**

Date: 07-04-2019

The meeting of the Board of Studies, School of Management Studies & Research was held on 7<sup>th</sup> April 2019 at 11.30 am. Members Present:

Sl. No.	Name of the member	Role	Sign
1	Dr. S. V. Patil Professor & HoD KLE Tech. University, Hubballi	Chairperson	Present
2	Dr. Satyajit Majumdar Professor Tata Institute of Social Sciences, Mumbai	Members	Present
3	Mr. Nagaraj Kulkarni Senior Rates Strategist Standard Chartered Bank, Singapore		
4	Dr. V. Vijaya. Associate Professor, Indian Institute of Management, Tiruchirapalli		Present
5	Mr. Shiv Turmari Co-Founder & Director, ANALOGSEMI Bangalore		Present
6	Dr. Deepankar Sinha, Associate professor Indian Institute of Foreign Trade, Kolkatta		
7	Dr. K. Kiran Kumar Associate Professor, Indian Institute of Management Indore		Present online
8	Mr. Gurubasavarya Hiremath Associate Professor KLE Tech. University, Hubballi		Present
9	Mr. Nagaraj Navalgund Assistant Professor KLE Tech. University, Hubballi		Present
10	Mr. Sagar Patil Assistant Professor KLE Tech. University, Hubballi		Present
11	Dr. Parag Patel, Associate Dean, Undergraduate Programmes Amrut Mody School of Management (AMSOM) Ahmedabad University		Invitee
12	Mr. Girish Hiremath Manager IVL Infovision Labs, Pune	Alumni Member	Present
13	Ms. Sunita Laxmeshwar VI Term MBA,	Student Member	Present

  
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Minutes

The meeting of the BoS, School of Management Studies and Research was held on 7<sup>th</sup> April 2019 between 11.30 am to 5.00 pm in the Senate Hall, LHC, KLE Technological University, Hubballi.

**Agenda:**

- Welcome
- Briefing about the department activities
- Confirmation of minutes of the previous meeting
- Ratification
- Finalization of the scheme for the academic programme 2019-21 and the syllabus of 1st, 2nd and 3rd Term
- Finalization of the syllabus of 4th, 5th and 6th term for the academic programme 2018-20
- Finalization of BBA programme, scheme and content

Meeting was called to order at 11.45 am and a quorum was sufficient (except 2 members all were present. One member was participated through online (Google handout).

**Agenda 1 : Briefing on academic activities of SMSR during 2018-19**

**Discussion :** Head of the School presented  
(Members complemented the team SMSR for the progress and appreciated the SIIT, RI and RE track)

**Agenda 2 : Confirmation of the minutes of the previous meeting**

**Resolution :** BoS Confirmed the minutes of the previous BoS Meeting

**Agenda 3 : Ratifications**

**Discussion :** Chairman tabled the expected four ratifications and explained the necessity

**Resolution :** BoS admitted the ratifications and approved the same



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**Discussions:**

BoS members reviewed the program scheme and contents of courses for the academic year 2019-20. Members reviewed the content of each course and sought for clarifications in some of the courses. Internal members provided clarifications. External members suggested some modifications as given in agenda 4 & 5.

**Agenda 4: Finalization of the scheme for the academic programme 2019-21 and the syllabus of 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> Term**

BoS members approved the program scheme and contents of courses with following modifications to respective courses.

**Employer Feedback:**

**Business Environment:**

- Economics of informal economy (outsourcing) to be introduced. Use economic stories of informal sector

**Teachers Feedback:**

**Financial Management:**

- Crowd funding, venture capital financing, new valuation methods

**Alumni Feedback:**

**Fundamental Communications:**

- Include reflective writing

**Operation Management**

- Industry 4.0 is to be added

  
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**Agenda 5: Finalization of the syllabus of 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> term for the academic programme 2018-20**

**Resolutions:**

BoS members approved the program structure and course content with following modifications to respective courses.

**Employer Feedback:**

**Integrated Marketing Communication:**

- The employers during the course of BoS advised us on relooking at the course content based on what is prevalent in the market. They asked us to add topics like decision making process, internet advertising, impact of internet advertisement on sales which are emerging areas in marketing management.

**Industrial Marketing:**

- Employers have felt that we should emphasize on industrial marketing because of its prominence given by the state and central government.

**Product and Brand Management:**

- As India enters new markets and opened doors to MNC's to open shop in India. The emphasis on product development in India is going to be growing. And hence focus needs to be product and brand management for better acceptance in the market place.

**Teachers Feedback**

**Integrated Marketing Communication:**

- The teachers also felt that most students are inclined towards digital marketing seeing the success of companies like Flipkart, Amazon, Swiggy etc. They were also keen to add courses like marketing through multimedia, and mobile handled advertisements.

**Product and Brand Management:**

- Teachers felt that product management and brand management are areas where many companies want student to get employed. Currently brand management is handled as a part of integrated marketing communication. Because of the emphasis from the interviewing companies it was felt that focused course on product and brand management will help the student community.



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**International Financial Management:**

- Negative interest rates are here to stay

**Integrated Marketing Communications:**

- Remove brand management content and focus only on Integrated marketing communication

**Alumni Feedback:**

**Industrial Marketing:**

- The alumni feel that based on their experience we need to emphasise on industrial marketing especially with the ideal of make in India becoming more and more prominent. Several MNS's are setting shop in India like Microsoft, Samsung, Nokia etc., and several industrial products given government subsidies like electrical vehicles. Therefore a new course focused on the above areas need to be introduced. This will incorporate Systematic approach to the management and control of supplier/customer relationships, interactive strategic marketing planning etc.

General suggestions	
Suggestions	Remarks
Additional certificates need to be given to Research and Entrepreneurship courses	Will be considered on the basis of merit of work
Theme based terms can be framed like SME, Technology, Rural and Retail etc..	Is not operationally feasible
A course on 'Indian business history' can be included	Will be considered for next academic year
Develop case studies on SIIT	Will be considered
Alumni connect should be taken as important activity	Connections in the form of meetings/talks/ interactions will be increased
Series of special topics can be conducted	Will be looked in to the possibilities
Business Ethics need to be included	Is being taught in the context (many courses)
Need to bring critical thinking in the courses	Will be incorporated in the pedagogy
Students competency study needs to be conducted in the context of placement	Research work is in progress



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**Agenda 6 : Discussion on BBA**

BBA programme is being introduced for the first time. The broad frame work of the programme scheme and contents of courses of I year was tabled and requested the members for the inputs to position this programme on a different standing. Each member presented their views and following are the important points.

**Dr. Vijaya**

- BBA should have depth in courses relating to human behavior or Social sciences.
- Students can be allowed to work on part time basis
- Focus on exposure to various sectors
- Allow students to run an actual business for one year
- Observe-Do-Learn

**Dr. Shivyogi T**


- Study the present scenario of BBA programme in the region
- RI would be an differentiator
- Intense faculty training
- Minimum of 8 weeks of internships

**Dr. Parag Patel**

- Maintain high rigor in attendance, continuous evaluation and Pedagogy.
- Credits hour need to be relooked
- Look for interdisciplinary courses
- LSRW
- Language labs
- Reduce Lectures in courses
- Create various tracks in last two to three terms Like in 3<sup>rd</sup> year, tracks can be Research, Entrepreneurship and Employability.
- Include SAPM in BBA curriculum
- Include arts as a 3 credit course

**Dr. Majumdar**

- Strong administrative foundation should be laid down
- It has to be all India programme
- It should be 100% residential programme
- Focus on electronic learning
- Assessment should be less through exams and more from CIE component

  
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- Term 1 to 3, content is good, delivery need to be focused

**Perspective approach**

- Social, Cultural, Economic, Technology, Rural and Urban, Local, Geographical, Political, Religious thought, Language ability, Communication, Social Skills, Listening ability, Scientific enquiry, Art & Music, Sports, Numerical Capability, Costing, Accounting, Computing, Modern technology gadgets
- Remove Strategic Management from BBA curriculum.
- Students should be developed in
  - language ability: constructing right sentence
  - scientific ability:
  - appreciation for art and music
  - Numeric ability: basic accounting and costing
  - Computing ability
- Correspondence should be on digital platform
- E- assignment

Last terms need to focus on employability. The suggestions made were agreed by the members. The BOS has empowered the chairman to make necessary changes.



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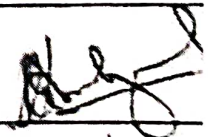

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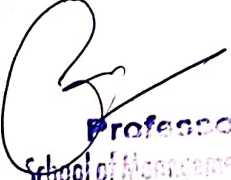
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**Board of Studies Meeting - 2020-21**

Date: 27 - 05 - 2020

Members Present:

Sl. No.	Name of the member	Role	Sign
1	Dr. S. V. Patil Professor & HoD KLE Tech. University, Hubballi	Chairperson	
2	Dr. Satyajit Majumdar Professor Tata Institute of Social Sciences, Mumbai	Members	Present on online - MS Teams
3	Mr. Nagaraj Kulkarni Senior Rates Strategist Standard Chartered Bank, Singapore		Present on online - MS Teams
4	Dr. V. Vijaya. Associate Professor, Indian Institute of Management, Tiruchirapalli		Present on online - MS Teams
5	Mr. Shiv Turmarl Co-Founder & Director, ANALOGSEMI Bangalore		Present on online - MS Teams
6	Dr. Deepankar Sinha, Associate professor Indian Institute of Foreign Trade, Kolkatta		Present on online - MS Teams
7	Dr. K. Kiran Kumar Associate Professor, Indian Institute of Management Indore		Present on online - MS Teams
8	Mr. Gurubasavarya Hiremath Associate Professor KLE Tech. University, Hubballi		
9	Mr. Nagaraj Navalgund Assistant Professor KLE Tech. University, Hubballi		
10	Mr. Sagar Patil Assistant Professor KLE Tech. University, Hubballi		
11	Dr. Parag Patel, Associate Dean, Undergraduate Programmes Amrut Mody School of Management (AMSOM) Ahmedabad University	Invitee	Present on online - MS Teams


  
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12	Ms. Sarvada Supply Chain Analyst, Eaton Technologies Pvt. Ltd Pune	Alumni Member	Present on online - M5 Teams
13	Ms. Rashmi Sajjannavar VI Term MDA, SMSR	Student Member	Present on online - M5 Teams

  
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**Board of Studies Meeting**

Date: 27-05-2020

The meeting of the Board of Studies, School of Management Studies & Research was held on 27<sup>th</sup> May 2020 at 10.00 am. Members Present:

Sl. No.	Name of the member	Role	Sign
1	Dr. S. V. Patil Professor & HoD KLE Tech. University, Hubballi	Chairperson	Present
2	Dr. Satyajit Majumdar Professor Tata Institute of Social Sciences, Mumbai	Members	Present online
3	Mr. Nagaraj Kulkarni Senior Rates Strategist Standard Chartered Bank, Singapore		Present online
4	Dr. V. Vijaya. Associate Professor, Indian Institute of Management, Tiruchirapalli		Present online
5	Mr. Shiv Turmari Co-Founder & Director, ANALOGSEMI Bangalore		Present online
6	Dr. Deepankar Sinha, Associate professor Indian Institute of Foreign Trade, Kolkatta		Present online
7	Dr. K. Kiran Kumar Associate Professor, Indian Institute of Management Indore		Present online
8	Mr. Gurubasavarya Hiremath Associate Professor KLE Tech. University, Hubballi		Present
9	Mr. Nagaraj Navalgund Assistant Professor KLE Tech. University, Hubballi		Present
10	Mr. Sagar Patil Assistant Professor KLE Tech. University, Hubballi		Present
11	Dr. Parag Patel, Associate Dean, Undergraduate Programmes AmrutMody School of Management (AMSOM) Ahmedabad University		Invitee
12	Ms. Sarvada Supply Chain Analyst, Eaton Technologies Pvt. Ltd, Pune	Alumni Member	Present online
13	Ms. Rashmi Sajannavar VI Term MBA,	Student Member	Present online

  
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Minutes

The meeting of the BoS, School of Management Studies and Research was held on 27<sup>th</sup> May 2020 between 11.30 am to 5.00 pm in the Senate Hall, LHC, KLE Technological University, Hubballi.

**Agenda:**

- Welcome
- Briefing about the department activities
- Confirmation of minutes of the previous meeting
- Ratification
- Finalization of the scheme for the academic programme 2020-21 and the syllabus of 1st, 2nd and 3rd Term
- Finalization of the syllabus of 4th, 5th and 6th term for the academic programme 2019-21
- Finalization of BBA programme, scheme and content

Meeting was called to order at 10.00 am and a quorum was sufficient (all internal members were present and external members were present online (MS Teams)).

**Agenda 1 : Briefing on academic activities of SMSR during 2019-20**

Discussion : Head of the School presented  
(Members complemented the team SMSR for the progress)

**Agenda 2 : Confirmation of the minutes of the previous meeting**

Resolution : BoS Confirmed the minutes of the previous BoS Meeting

**Agenda 3: Ratifications**

Discussion : Chairman tabled the expected ratifications and explained the necessity

Resolution : BoS admitted the below mentioned ratifications and approved the same for the batch

2019-21

- The courses 'Summer Internship' of IV term, 'Project work Phase – I' of V Term and Project work Phase – II' of VI term have been clubbed and named as 'Internship and Project work'
- The course 'Legal Aspects of Business' has been shifted from VI term to IV term
- 'Quality Management' course has been shifted from VI term to V Term

  
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- The courses 'Entrepreneurship Track and Research Experience Track' will be executed in V and VI terms only. And students under these tracks should enroll for all the electives.

**Discussions:**

BoS members reviewed the program scheme and contents of courses for the academic year 2020-21. Members reviewed the content of each course and sought for clarifications in some of the courses. Internal members provided clarifications. External members suggested some modifications as given in agenda 4 & 5.

**Agenda 4: Finalization of the scheme for the academic programme 2020-22 and the syllabus of 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> Term**

BoS members approved the program scheme and contents of courses with following modifications to respective courses.

**Teachers Feedback:**

Organizational theory and practice:

- Stake holder's management and future work place in organizational design need to be include

Business Research & Statistics:

- The Basic concepts of statistics to be included. And advantages and disadvantages of qualitative and quantitative research methods to be included.

**Agenda 5: Finalization of the syllabus of 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> term for the academic programme 2019-21**  
**Resolutions:**


BoS members approved the program structure and course content with following modifications to respective courses.

**Employer Feedback:**

Internship and Project Work:

- The feeling of employers was that apart from doing a particular project in a particular area the students need to familiarize themselves regarding the entire industry so that the entire knowledge is holistic.

  
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Entrepreneurship Phase II:

- Employers believe that entrepreneurship could be a way forward because the pandemic does not seem to reduce across the global markets. Therefore individually meeting entrepreneurs over telephone or internet to understand various business models and challenges is going to be critical for success in the altered market scenario.

Climate Change and sustainability:

- Add circular economy

Team Development and Leadership:

- Personal change in the uncertainties should be included in the content

Teachers Feedback:

Security Analysis and Portfolio Management:


- The course is of great value and presently dealt with live market examples. The course also employs project based learning that enables the students to have first hand experiences on various technical and fundamental concepts practiced in the industry even today. Also, project based curriculum will enhance students' lifelong learning.

Internship and Project Work:

- Teachers were also pushing for self learning through internet because this mode of blended learning is here to stay. Under the circumstance knowledge of more and more industry verticals will give a broader view of the industry they intend to work in.

Entrepreneurship Phase II:

- Teachers realized that challenges of communication and physical internships are going to be a common challenge for both the student and teacher community. The need for long distance internship is going to be the only way till the pandemic is over. Hence teachers advised that students should proactively seek guidance from potential companies by building rapport over the internet or telephone.

  
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Research Experience Phase II:

- The teachers felt that the research experience which should have happened in person was scuttled because of the pandemic. The only way out to compensate in person experience is through enhance research done through internet and by remote means. Therefore the need to enhance time given for research experience was expressed.

**Alumni Feedback:**

Security Analysis and Portfolio Management:

- The alumni opined that the course be dealt in greater way of polishing the students learning through enriched real time data. The course shall be taught in practical session or lab exercises.

Internship and Project Work:

- Alumni felt that because of the pandemic practical exposure to industry is going to be a challenge therefore they recommended that students indulge in lots of Google research to understand the nuances of various industries so that when industries open up they would be at an advantage.


**Students Feedback:**

Entrepreneurship Phase II:

- Students have expressed serious issues in venturing out of their homes and their parents also collaborated the difficulty the students face. Online learning is not so effective because of various challenges like bandwidth, connectivity, disturbances, power failure etc. therefore students need to be taught that this is going to be the new normal. And hence it is felt that remote entrepreneurship is going to be critical for survival and more enhancements required.

Research Experience Phase II:

- Students have expressed difficulties of learning through remote means because of corporate fighting their own battles. Therefore they needed more time to ensure that they get better exposure by enhancing time for research experience.

  
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General Suggestions	
Suggestions	Remarks
Try to execute the projects in collaboration with engineering students	Calendar is the bottleneck
Faculties can take up small projects with local industries	Will be explored
One course can be offered through MOOC as part of the MBA programme.	Being considered as course assignment in some courses
White papers writing	Work in progress
Seminars on New trends in HR practices, Future work, Tolerance of ambiguity	Will be taken up
Language lab- For fundamentals of communication course	Will plan in details
Educating students on work from home	Already in place
Scope for analytics course in each domain	To start with value added courses will be offered
Experiential learning projects in each specialization	Already in practice
It's time to Question all existing Theories	Trigger for research
Blended learning-an integral part of future Education	Will be implemented

**Agenda 6 :Finalization of BBA programme, scheme and content**

The broad frame work of the programme scheme and contents of courses of 1 year was tabled and members approved the scheme and syllabus.

Finally, the BoS has empowered the chairman to make necessary changes.

  
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