



# Annual Report of activities in KLE-CTIE for the year 2017-18



**About:** KLE-CTIE, started at the KLE Technological University the year 2012. Today, it is a DST recognized Technology Business Incubator. To enable technology entrepreneurship in the region, DST has approved funding of Rs. 3.4 crores for KLE-CTIE.

**Our Vision:**

KLE-CTIE has the vision to be a pioneer-to foster, enable and grow the innovation and entrepreneurial ecosystem in tier-II Cities in India.

**What Do We Do?**

We are a No-Equity and Not-for-profit, start-up friendly incubator. We have 45 tech start-ups spread across over 34,000sq.ft of work space. Our USP is been, access to young talent in a well-structured model to enable frugal product development. Start-ups love this! 7 start-ups have faculty partners.

**Where are we today?**

- **38 tech start-ups**
- **5 Student start-ups**
- **6 Women Start-ups**
- **2 companies with valuation in excess of INR 100Cr.**
- **8 companies having revenue streams – are in our Tech park on commercial terms**
- **Created over 250 engineering jobs locally**

**Summary of Activities held in the year 2017-18**

The year saw a number of activities take place in the campus with the sole aim of aiding the progress of the start-ups that are incubated in CTIE. We also witnessed few startups catch flight and soar high by bringing laurels on the big stage. In the table below, the activities have been put in a nutshell, coverage of individual activities is mentioned in the report ahead.

Sl. No	Type of Activity	Numbers conducted	No. of Participants
1	Mentorship events	15	282
2	Industry Interface	3	1200
3	Investor meets	2	21

4	Workshops	5	117
5	Student Entrepreneurship events	4	Approx 3000
6	Institutional visits	23	170

## APRIL 2017

### **7 Star Mentor Program – 8<sup>th</sup> April 2017:**

The New Year started with 3 aspiring companies seeking incubation space in the campus. The review panel consisted of the start-ups that were already a part of CTIE.

The three aspirants were:

- Mr. Basu Angadi, Founder, **Vinuthan Techno Solutions Pvt. Ltd.**
- Mr. Sasi Shekar Kris, Founder, **NanoPix Research Center**
- Mr. Sadanand Byahatti, Co-Founder, **Xe-nous Arch. Visuals**

The ideas were presented by the aspirants to the reviewing panel and after a thorough evaluation of the feasibility of the ideas that were pitched; the panel came up with the decision of providing incubation space to **NanoPix Research Center**.

The event was attended by 23 members.

### **Interactive Session with Mr. Ravi Linganuri, Partner SquareRoot Ventures:**

Date: 25/4/2017

Resource Person: Mr. Ravi Linganuri

Attended by: 18 startups

Mr. Ravi Linganuri is the Managing Partner who leads the funding part of Squareroot Ventures. He also provides Early Stage and Advisory Business services.

Mr. Ravi Linganuri had come with his team to interact with the start-ups. He enlightened the attendees with his knowledge of what an investor expects from a start-up when an idea is pitched to him/her for investment. He also shared his thoughts on how a start-up scale up its business, to have better access to market, to understand the exit potential of a company, and to have a strong focus and a strong team.

Post the general gathering, Mr. Linganuri reviewed the business plans of 8 start-ups and gave them constructive feedback on the same.

## MAY 2017

### **Interactive Session with Mr. Anilkumar M Director, SLN Technologies Pvt. Ltd.**

Date: 2/5/2017

Resource Person: Mr. Anilkumar M

Attended by 10 start-ups

Mr. Anilkumar an Engineering graduate in Electronics and Communication from Karnataka University. He also has a Postgraduate Diploma in International Masters in practicing Management from INSEAD France and IIM Bangalore. He has an industrial experience of more than 19 years and has worked with well-known companies like MAX India Ltd, Trans Marketing Pvt Ltd before co-founding the company. He has an all-round experience in various areas like R&D, Manufacturing, Marketing and Turnkey projects. He is a well-known consultant in PCB industry and currently is the President of Indian Printed Circuits Association. He has good rapport with International associations like IPC (USA), JPCA (Japan), TPCA (Taiwan), CPCA (China) and EPCA (Europe). He has also represented India at World Electronics Circuits Council at Japan in 1999.

He interacted with the start-ups and shared his journey as an entrepreneur and the challenges that he faced during his course of it. He discussed at length about product development and how do you get the product to the market and sustain the product in the market. The strength of the company lies in the ability to respond quickly to customers, create new markets, rapidly develop new products, and dominate emergent technologies. The key to this process is personal commitment, the employees' sense of identity with the enterprise and its mission.

### **Session Opportunities & Strategies for a Digital Era by Mr. Ashok Soota, Co-Founder Happiest Minds Technologies:**

Date: 5/5/2017

Resource person: Mr. Ashok Soota

Attended by about 450 students, start-ups and academicians

Mr. Ashok is a leader of industry. Prior to founding Happiest Minds in August 2011, Ashok led the growth of Wipro's IT business from US\$ 2 million to US\$ 500 million run-rate. Subsequently, he was founding Chairman & MD of Mindtree and led it through a very successful IPO. His second entrepreneurial venture, Happiest Minds has already established several benchmarks in the IT Services industry in India and is on course to achieve its goal of being the fastest to achieve US\$ 100 million revenue. He was President of Confederation of Indian Industry (CII), India's largest Industry association and also President of Manufacturers' Association of Information Technology. He has served on the Prime

Minister's Task Force for IT and on the Advisory Council for the World Intellectual Property Organization, Geneva. For his contributions to India's IT industry, he has been recognized twice as IT Man of the Year, also as Electronics Man of the Year, and recognized at Infocom 2013, Kolkata, as one of the 12 Gems who helped to build Indian IT Industry. The companies he has led have created about 25,000 jobs during his leadership tenure.

He spoke about how the Digital Era has brought about a revolution in how businesses look at marketing the digital way. He spoke about how the digital era has opened previously unexplored avenues of opportunities and he also shed light on the strategies of digital marketing in order to make the best use of it. He shared tips on hot and trending topics such as Data Democratization, chat-bots redefining BFSI engagement, and Data Analytics.



### **Mentor Me Program – 27<sup>th</sup> May 2017**

There were two aspiring start-ups who pitched their ideas to the reviewing panel.

The aspirants were:

- Mr. Abhishek Somanagoudar, Partner **InDrone Aero systems**
- Mr. Veereshkumar Hiremath, Founder, **TattvaLabs Pvt. Ltd**

The panel reviewed and approved the incubation of **InDrone Aero systems**





### **One on One Interactive Session with Ms. Mamata Hiremath, Psychologist**

Date: 29/5/2017

Resource Person: Ms. Mamata Hiremath

Attended by 12 startups

Ms. Mamata Hiremath gave one on one interactive session with KLE-CTIE incubatees to give them psychological support. Total 12 startups interacted with Ms. Mamata Hiremath and took her advice to cop up with day today's issues they face as an entrepreneur. She advised on industrial psychology and its importance to know startups.

### **My Story Session by K. S Bhatia, Founder & CEO, PumpKart**

Date: 31/5/2017

Resource Person: Mr. K.S Bhatia

Attended by 25 startups

A passionate entrepreneur par excellence, he has been in the pump industry for several years and is a veteran in this field. He has zeal to reach at the top in every venture and settles for nothing but the best. With focused strategy and business aesthetics, this visionary businessman aims to make Pumpkart the biggest online megastore for pumps very soon. Pumpkart is a part of the Grow India Ventures Pvt Limited. Pumpkart has been set up with a purpose to make the Indian Water pump industry organized which is highly unorganized sector so far. It aims to be the trendsetter in the water technology industry by taking 4000 pump manufacturers and more than 1 million hardware and sanitary ware dealers on a single platform collectively.

He shared his success story as well as failures with the startup. It was very inspiring he also advised startups on various issues like marketing, branding and product development. Pumpkart is one of the leading startup in the country and made its presence in Northern parts of the county.



## JUNE 2017

### **Workshop on “My Startup Health Check” by Mr. Vinayak Hiremath, CA, & Mr. Sourabh Rathi, CA.**

Date: 15/6/2017

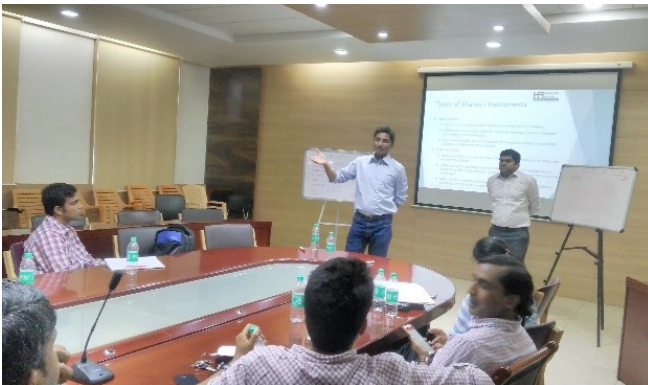
Resource Person: Mr. Vinayak Hiremath and Mr. Sourabh Rathi

Attended by 12 start-ups

With new rules of doing business in place, it is of paramount importance, that a Chartered Accountant guide these budding start-ups for keeping their financial books updated.

Keeping that in mind, KLE-CTIE organized a workshop on ‘My Startup Health Check’ for the incubatees to give them a fare understanding of Legal compliances, budgeting and financial forecasting, Valuation and its methodologies, Cash flow, Tax compliances and GST. Startups were given self-assessment activities to understand their current status of the company.

This workshop was followed by one on one mentoring session completely focused on early stage startups. The Session was highly appreciated and received good feedback by the attendees.



## JULY 2017

### **Business Plan Pitching Rehearsal for Elevate 100 – A Govt of Karnataka Seed Funding Event for Start-ups.**

Date: 29/7/2017

Resource Person: KLE-CTIE staff and incubatees of CTIE

KLE- CTIE encourages startups to participate in the various business plan contest and other activities to get the right exposure and encouragement. Competitions such as Elevate 100 allow start-ups to pit themselves against other start-ups in the state.

Karnataka Biotechnology and Information Technology Services (KBITS) Ministry of IT & BT Govt. of Karnataka took initiative to fund 100 entrepreneurs across the state. 7 incubatees applied for the Elevate 100 Contest and 6 companies got shortlisted for 1<sup>st</sup> round of pitching which was held on 4<sup>th</sup> & 5<sup>th</sup> of August.

We had a rehearsal of the business plan pitching at KLE-CTIE and shortlisted incubatees got feedback from co-entrepreneurs.

## AUGUST 2017

### **KLE-Centre for Technology Innovation and Entrepreneurship (CTIE) Model presentation to MeitY (New Delhi) 10 August 2017, at Electronics Niketan, New Delhi.**

KLE-CTIE arranged in collaboration with IESA and MeitY, for over two dozen universities and engineering institutions of the NCR region. KLE-CTIE model was presented to professors and incubation managers with detailed discussion ensued with the Under Secretary, GOI.

### **Business Plan Pitching Rehearsal for Elevate 100**

Date: 23/8/2017

Resource persons: KLE-CTIE start-ups and staff

It was a moment of pride for KLE-CTIE that 5 of the incubatees of KLE-CTIE were shortlisted to present their ideas at ELEVATE 100 final round which was scheduled on 29/8/2017 and 30/8/2017 in Bangalore, Karnataka, the start-up capital of India. We had our second round of rehearsals for the shortlisted candidates to iron out any remaining flaws in the presentation. Four incubatees made the presentation which was reviewed by their peers and the other top ranking officials of CTIE and the Director of CTIE.





## Launch of Next Big Idea Contest by Zone Startups

Date: 23/8/2017

Resource People: Mr. Niranjan Demanna, Mr. Sasisekar Kris, Mr. Prasad Patil, Prof. Nitin Kulkarni.

Attended by 45 participants

KLE-CTIE was one of the regional partners for the Launch event of Next Big Idea Contest by Zone Startups. KLE-CTIE was hosted this launch event at KLE Tech University and had a panel session on “Think Beyond Silicon Valley” Mr. Niranjan Demanna, Team Zone Startups, Mr. Sasi Shekar Krish, Founder & CEO, NanoPix Technologies Pvt. Ltd., Mr. Prasad Patil, Founder & CEO, Aissel Technologies and Prof. Nitin Kulkarni were the panelists and shared their views on entrepreneurship. Total 45 participants attended the session.



## **ELEVATE 100**

**ELEVATE 100**, an initiative of the Department of Information Technology and Biotechnology; **Government of Karnataka** aims to provide a comprehensive entrepreneurship platform for startups.

The top 100 technology based startups chosen through a rigorous hunt across Karnataka State will tap into a whopping sum of Rs.400 Cr of Government funds. This is the largest pool of funds ever offered by any State Government to Startups.

We are really proud to inform you that 5 startups from KLE-CTIE have been selected to pitch at the Final Round of Elevate 100 on 29<sup>th</sup> & 30<sup>th</sup> August 2017 at Bangalore. 260 startups/teams were shortlisted across the state and were pitched their ideas in the finals. Proud moment for KLE-CTIE is 3 startups were part of 100 winners across the state. Department of Information Technology and Biotechnology, Government of Karnataka will announce the funding amount at the earliest as it's in the process.

### **Details of the Startups won the Elevate 100 Startup Contest**

#### **1) Skykrafts Aerospace Pvt. Ltd**

Skykrafts Aerospace Pvt. Ltd. is into building smart drones for agriculture, emergency logistics and rescue; it also builds drones for scientific research. It also builds drone software applications.

#### **2) Magveh Energy Recovery Systems Pvt. Ltd.**

Magveh Energy Recovery Systems Pvt. Ltd. is currently working on a technology which can harness energy from suspension system of ground vehicles (buses, trucks, cars, trains etc.). This energy can be used to power the automobile systems and increase its overall efficiency.

#### **3) Snaptrude**

Snaptrude is intelligence enabled rapid Modeling Platform for real estate. With Snaptrude, Architects and design teams would be able to save days' worth of effort in the manual design process and can make data driven decision using BIM approach. Snaptrude solves the design problem by automating digital designing with its patent pending intelligence enabled modeling and design platform which incorporates Building Information Modeling (BIM) approach from the concept design stage.



## **Second KLE-CTIE Board of Members meeting**

Date: 29/8/2017

Attended by Board of Members

A detailed agenda was mailed in advance to the board members and post the meeting minutes were made ready and circulated. The roadmap for the second half of the year was set in the meeting. Improving the welfare of the start-ups and student driven activities such as PUPA, Student Exchange Program, Ideation Camp and Butterfly were also discussed at length.

## **SEPTEMBER 2017**

### **Startups/Incubatees Internal Meeting**

Date: 29/9/2017

Resource Person: Mr. Vivek Pawar

Attended by 20 start-ups

The meeting was arranged to identify challenges faced by the startups and address them internally if possible or then seek external help.

#### **Feedback about the initiative by the incubatees**

##### **One good thing about the initiative:**

1. It enables to discuss challenges and get thoughts broader audience. It may help to collaborate.
2. It helps to understand most of the problems are common in nature aren't alone in facing the problems and which boosts solving the concerned problems.
3. It helps various such startups to help each other out, who have participated in the meeting.
4. Mentoring by experienced entrepreneurs.
5. Very good initiative and platform where everyone can share their problems and challenges.

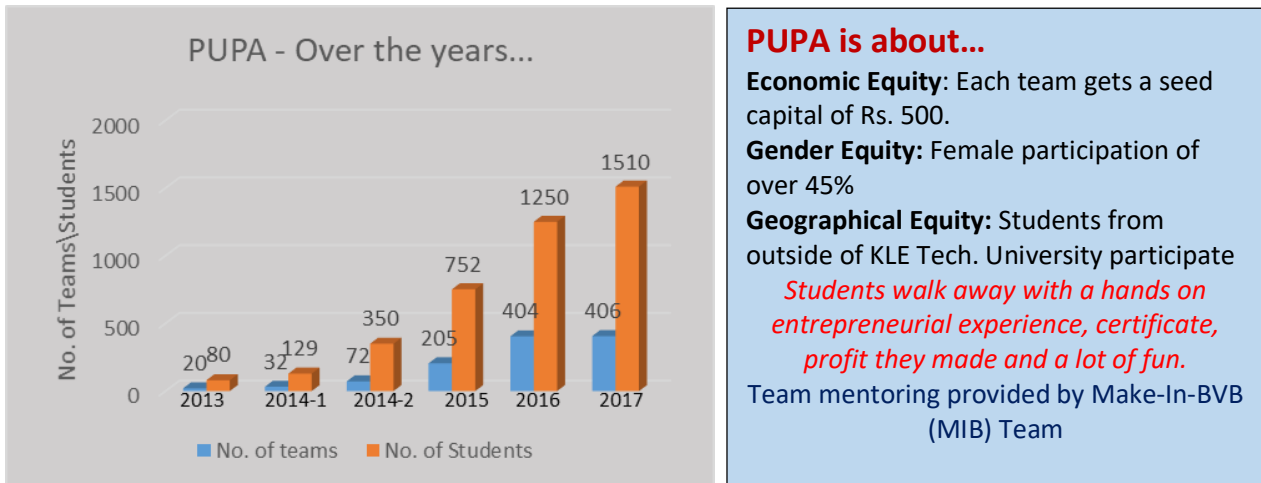
##### **One thing to improve:**

1. Want to get more inputs hiring right talent and getting the reliable work from the people.
2. Participation from all the startups.

# OCTOBER 2017

## **PUPA 2017**

PUPA is an accelerated entrepreneurial experience for students. PUPA 2017 saw the biggest number of registrations and exhibiting participants since its inception in 2013. It all started with a suggestion made by an industrialist back in 2013 to connect students' intellectual ability to monetization. PUPA, as the name suggests, is a transient state where in student teams garner key resources and turn out products just like a beautiful and lively Butterfly over 4 weeks.



Being held since last five years, PUPA has generated keen attention from institutions all over the state of Karnataka. PUPA 2017 saw over 280 products being made, demonstrated and sold by students from High school, Commerce, Medical and Engineering streams. It's been a platform that has helped participants put their best foot forward in exhibiting their entrepreneurial talent.

Having attracted participants from multidisciplinary streams; PUPA has helped budding entrepreneurs hone their technical, marketing and entrepreneurial skills.

Participants from colleges of Hubli, Dharwad, Belgaum, Bagalkot, Mysore, Tumkur, Lakshmeshwar and Halyal. Visiting academicians from Hyderabad, Delhi and Warangal had a visual technical treat viewing the products made and sold by students.

PUPA 2017 witnessed the collection of amazing technical products. LED cube with equalizer, which had dancing led patterns synchronized with the music beats gave an eye-catching show. Remote controlled Vacuum cleaner that cleans the surface as it slides over it. A remote controlled, 'Smart switch' that automatically switches off after a pre-set time, presented a new way of power saving. Bluetooth Speakers that give a mesmerizing audio effect opened a way of innovation in entertainment. Smart display, solar chargers, cost efficient power banks, Smart Gloves and many more technical innovations led the innovation extravaganza.



## PUPA 2017 in Pictures.



## DECEMBER 2017

### **Student Exchange Program 2017**

Student Exchange Program is a two week course that drives a multi – disciplinary, multi – cultural set up with students of US, Japan, China and other international institutes participating so that each student appreciates the varied background and experience that every other colleague of his brings to the class room. It promotes collaborative learning on an international platform. Started in 2013, in collaboration of

BVB college of Engineering, Hubli and Manning School of Business at University of Massachusetts, Lowell, USA this program has only been growing and proved more successful every year.

Student Exchange Program	2014	2015	2016	2017
	78 students from 2 countries in USA and Hubli	102 students from 6 countries in USA and Hubli	121 students from 8 countries in USA and Hubli	150 students from 8 countries in USA, China and Hubli

- SEP is held in the USA in June of every year and in Hubli in December of every year. In 2017, China also hosted the SEP in July 2017.

Out of the students that attended this exchange about 15 students have gone on to have a successful business enterprise of their own.

Students gathered for the program on 29th of December, 2017 and were welcomed with a grand orientation. It took them some time to get acquainted with each other especially because of the language and other barriers. But as the classes started and as they started working in teams, they got connected to more people in the program. The classes in this program were also planned very interestingly. They were very interactive and were almost never a monologue. The interactive class discussions which included case studies; basic concepts; global entrepreneurship; process and entrepreneurship components such as marketing, financing, designing business model, team building activities and most importantly presentation skills. The students were made to sit in teams for all the classes which encouraged peer learning.



As the days passed with the interesting classes, group discussions, fun sessions in scholar house and much more, the professors at SEP also made sure that students never fall short of motivation. Every now and then they were given a dose of motivation with guest speakers sharing their exciting journeys .The



participants also got to visit Akshay Patra, India's Largest Kitchen and Utsav Rock Garden as a part of field trips. Also, to give the foreign participants an essence of Indian Culture, one of the days was celebrated as Ethnic Day which turned out to be very colorful and fun.



The overall experience of the Student Exchange Program has been life changing and enlightening for both Indian and International students. In these two weeks, that they stayed and learned together, they got to make many friends and collected beautiful memories to be cherished. More importantly they got to experience what it's like to be in a diverse environment and how it contributes to innovation.

### **Mentor me Program**

One company seeking incubation presented its idea to the panel

- Solar powered computers by Mr. Praveen Pattanshetti of Volt10 technologies

The idea was reviewed by the panel and approved for incubation.

### **Startup Talk**

Date: 29/12/2017

Facilitator: Mr. Vivek Pawar, KLE-CTIE Board Member, Chairman, Sankalp Semi Conductor.

The points that were discussed were:

1. Mr.Sushanth from GDV share the challenges he faces:
  - a. Skills in the region
  - b. h/w services in this region
  - c. Companies are Trade based not service along with it

### **Suggested Solution:**

Vivek suggested about working with TWEAK LABS Inc. as cite members

NETRA ,GVD, SkyKrafts are ready to tie up

2. Mr. Praveen from Volt10 Technologies shared the challenges he faces:

The company is into product of Solar Computers and in the stage of POC

**Suggested Solution:**

Vivek suggested they should identify a customer first before working on POC and must get a PO first

3. Mr. G.S. Reddy SkyKrafts described his concern about having max in his team as fresher's the team is struggling with communication skills

**Solution:**

a. Self leadership course by Vivek Pawar

b. Toast Master course for Public speaking

c. Nayan suggested about workshops for communication, design things & working capital management

4. Vinuth H S from Cool ins had a concern: they are facing Trust issues with customer for personal data sharing for the project on online greeting with their stories

**Suggested Solution:** Vivek suggested to have a double protected firewall and get it tested with hackers and also showed interested to be his customer

## JANUARY 2018

### Startup Talk

Date: 30/1/18

Facilitator: Mr. Nayan S Momaya

The internal meeting was done and the outcome of the meeting is as mentioned below:

1. We started our discussion with Introduction & first agenda discussing the challenges faced:

Mr. G.S. Reddy from SkyKrafts share his view on Toastmaster course:

1. As not much response received asked for an alternate solution

**Solution:**

A suggestion was put forward for the existing group of entrepreneurs to have a talk over the tea session; details will be provided by Nayan

2. Mrs. Swarna from Big Rec shared her challenge:

“The company is in to Data analytical product development and challenge is to change the mindset of the customers for decision making with human intervention to machines inputs. “

3. Mr. Prasad shared his company challenge:

The company is into product for Property Management has challenge in educating his customers about the usage & benefit of product

4. Mr. Hemant shared his experience from California Startup Talk of such an initiative like CTIE Startup talk an appreciated the initiative.

Add-ons:

· Apart from the Ecosystem some knowledge sharing on how to deal with real life problems sharing data relevant to it and signing a Non-disclosure agreement with all the members this point can be a take away.

### **Chai pe Charcha! (Our informal mentoring sessions)**

This is a weekly event held every Thursday at 4.30PM and it is open to all startups in CTIE. Every week Founders, employees, interns gather to talk on a pre-decided topic. The aim is to improve the communication skills of all the participants in a self learning way. Every week we have about 23 participants taking part in the meeting.

On 1/3/18, a photographer named Mr. Hitesh Jain was invited to provide tips on basic mobile photography.



## FEBRUARY 2018

### **Intel Ideation Camp**

Date: 14/2/18 & 15/2/18

Organized by: Make In BVB (MIB)

Participated by 72 students

The Ideation of Ideas started with collective effort of Team MIB led by the director of CTIE, Mr. Nitin Kulkarni. From around 170 applicants, 70 of them were scrutinized and selected based on their skills in expressing themselves on the paper.



The event started with curious chapters on all the faces of participants of what's going to happen in the next two days. This was overtaken with the enthusiasm by some inspirational videos which set the participants on the right mindset of what is expected from them.

A set of three different topics were given based on their need in today's world and their effect on our surroundings. They were Smart city, Indian Agriculture and Cyber Security. The participants were asked first conduct a literary survey of the topic given and understand its stand in today's world. Form the data acquired, observe the lacking aspects and look for the stakeholders involved. After a complete assessment, form a problem statement to which you intend to solve with your creativity. The number of solutions for the problem was obtained and from them a single solution was realized. The basic aspects of business pitching were made aware to the participants like the Business Canvas Model and ways to present the solution along with marketing strategy.

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## **Design Thinking Workshop**

Date: 18/2/18

Venue: R.H.Kulkarni building, LHC Senate Hall

Number of participants: 20

The workshop on design thinking was organized with the aim of making the participants think from multiple angles and understanding the needs & expectations of multiple stakeholders while designing a product. The workshop was conducted for employees and employers of all startups incubated in KLE-CTIE.

### **What is Design Thinking?**

Design Thinking is essentially a problem-solving approach, crystalized in the field of design, which combines a user-centered perspective with rational and analytical research with the goal of creating innovative solutions.

*Design Thinking* is essentially a problem-solving approach specific to design, which involves assessing known aspects of a problem and identifying the more ambiguous or peripheral factors that contribute to the conditions of a problem. This contrasts with a more scientific approach where the concrete and known aspects are tested in order to arrive at a solution. Design Thinking is an iterative process in which knowledge is constantly being questioned and acquired so it can help us redefine a problem in an attempt to identify alternative strategies and solutions that might not be instantly apparent with our initial level of understanding.

*Design Thinking* is often referred to as ‘outside the box thinking’, as designers are attempting to develop new ways of thinking that do not abide by the dominant or more common problem-solving methods – just like artists do. At the heart of Design Thinking is the intention to improve products by analyzing how users interact with products and investigating the conditions in which they operate. Design Thinking offers us a means of digging that bit deeper to uncover ways of improving user experiences.

The workshop was conducted by Mr. Rajeev Mankar, he has his roots in Dharwad. He has 22 years of Industry experience. Currently, he is the Product Manager at Veritas Software. He contributes in designing and strategizing the various services products offerings for the entire Services product portfolio. He completed his M.S. in Computer Science from Manipal University. He has a PGDBA from Emeritus



Institute of Management Singapore (In collaboration with MIT Sloan, Columbia and Tuck University).  
In free time plays Tennis and loves trekking and music.

### **Highlights of the day:**

The workshop highlighted a lot on the important aspects of conceptualization, market feasibility, design and development, prototyping, and successful deployment of a product (or service). Towards the conclusion of the workshop, an internet based activity was organized. The eighteen participants had to enter innovative ideas into an internet tool called The Darwinator. The tool would let other participants' rate the ideas entered on a scale of 1 to 10. Top three ideas were shortlisted and the owner of those ideas would be free to select his/her team from the rest of the participants. The top three ideas were presented and were reviewed by Mr. Rajeev and the rest of the teams.

Few of the participants have given their feedback as follows:

Today's Workshop on design thinking was amazing. Got to understand lot of good things about design thinking. Please let us know when workshops like this happens in future I am very much interested to attend.

- Pragati Kerur, Property360degree

It was a pleasure attending the workshop today, getting to know people and processes was fun. I have been through several ideation camps, this was on the similar lines. Thank you for the opportunity.

- Sushma Jain, GDV Research

Very thankful to you and others who made this event happen. Was very helpful. Thanks again :)

- Kiran Dhongade, Property360degree

Some of the memories captured during the workshop:







## MARCH 2018

### **Creativity Workshop**

Date: 3rd & 4th March 2018

Venue: Senate Hall, R H Kulkarni Building

Resource Person: Mr. Rajiv Tulpule & Mrs. Meghana Tulpule

Designed for: Minor in Entrepreneurship Students, Phase 1 & 4

The workshop was a two day event filled with different activities which was aimed at releasing the creative potential of the participants. The activities were designed to exercise the right side of the brain.

Day 1 included activities like understanding different uses of seemingly ordinary objects, and using one's mental aptitude to get innovative solutions. A WhatsApp group was created to get the participants on board for a period of 21 days wherein creative ideas, advertisements and other creative material can be shared for the benefit of the group. Overnight assignments were also part of the workshop and the participants were made to create self-introductions in different and innovative ways, product advertisement was to be conceptualized and enacted the next day (group assignment).



Day 2 included activities, which would enhance observation skills. The participants were also made to take part in brainstorming sessions to understand everyday problems faced by the public in general and work on getting creative solutions for them; they had to blow soap bubbles whenever they felt that they were stuck at some point. Mr. Tulpule stressed on the 4C's i.e. Communication, Collaboration, Critical

thinking and, Creativity. Tips were provided for training our brains to stay in the present. The day concluded with Ad presentations and a session on creativity in the service industry.



The participants showed a lot of energy, enthusiasm and creativity to make this two day workshop a success.

The outcome of the workshop can be summarized in two points:

- The students were able to apply creativity in resolving a given situation
- The students were able to innovate different ways to resolve an issue

Some stills were captured during the workshop are shared here:



## Mentor Me Program

Two companies seeking incubation had pitched their ideas to the panel

- Mr. Rachayya Hiremath from WEEWF.
- Mr. Shiv Totagi from Borewell Mart

The ideas were reviewed by the panel and both the companies were asked to rework on their ideas.

## E-Summit 2018



The annual E-Summit, Celebration of Entrepreneurship - event took place on the 8<sup>th</sup>, 9<sup>th</sup>, and 10<sup>th</sup> March 2018. A star studded list of entrepreneurs graced the occasion and shared their experiences and insights to young aspiring minds. The speakers were:

- Mr. Venkatesh Iyer- Founder and CEO Goli Vadapav
- Mr. Abhishek Chandrashekar- Co-Founder Royal Brothers
- Mrs. Deepali Gotadke- Founder and Business Owner, Web Dreams
- Mr. Girieendra Kasmalkar- Alacrity India Fund
- Mr. Apul Nahata- Co-Founder, Kalpnik Tech, Mentor-in Residence Brigade REAP Pvt. Ltd.
- Mr. Ramnath Bhat- COO, Repose Mattresses Pvt. Ltd
- Mr. Dhananjay DJ- Co-Founder, Olopie
- Mr. Guru Ganesan- President & Managing Director, ARM-India Operations, ARM





A panel of incubatees from CTIE discussed at length about what it takes to become an entrepreneur from a college campus. The panellists were:

- Mr. Altaf Ganihar, Snaptrude
- Mr. Pavan Shinde, LabinApp
- Mr. Sushant Kudagi, GDV Research
- Mr. Renuka Prasad, Havenow Foodtech



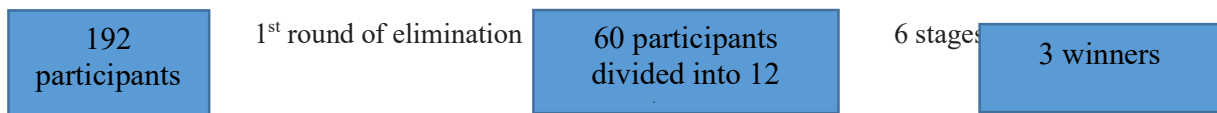
The event also had the following competitions:

- **CEO (Creating entrepreneurial Opportunities)**- 250 participants, 3 rounds, 3 winners

The prizes awarded were:

- 1<sup>st</sup> prize: INR 5,000/-
- 2<sup>nd</sup> prize: INR 3,000/-
- 3<sup>rd</sup> prize: INR 2,000/-

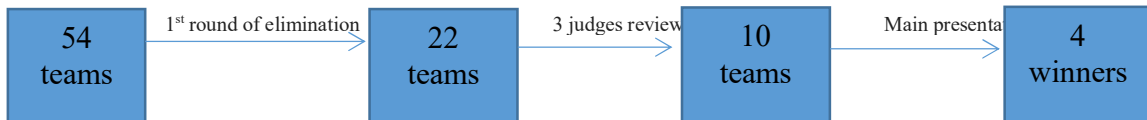
- **B-Plan Hackathon**- 192 participants, 1 preliminary round of elimination and the second round comprised of 6 stages, 3 winning teams, Cash prize of Rs. 10,000



The prizes given were:

- 1<sup>st</sup> prize: INR 5,000/-
- 2<sup>nd</sup> prize: INR 3,000/-
- 3<sup>rd</sup> prize: INR 2,000/-

- **Battle for Sharks (B-plan Competition) KLE 100K Pitch!**- 54 teams (2-5 member teams), 3 rounds and 4 winning teams - Cash prize of Rs. 100,000.



The cash Prizes were sponsored by **KLE-TECH** in a bid to foster the spirit of entrepreneurship. The cash awards for Battle for Sharks were in the following order

- 1<sup>st</sup> prize: INR 50,000/-
- 2<sup>nd</sup> prize: INR 25,000/-
- 3<sup>rd</sup> prize: INR 15,000/-
- 4<sup>th</sup> prize: INR 10,000/-





E-Summit 2018 also had an exhibition wherein 27 startups incubated in CTIE were given an opportunity to display their products and services to the general public. Few startups got few leads to work on as well.



The event also witnessed the honorable minister of state for skill development and entrepreneurship, Shri. AnanthKumar Hegde talked to the startups of CTIE as well as delivered an inspiring speech to the audience.



The exhibition was deemed to be a success as more than **1400 footfalls** were recorded including the two days. The **consolidated leads** available amongst the startups to work on were about **10% of the footfalls**. One of the highlight of the exhibition was the attention, the exhibition had garnered from outside the campus.





The event sponsors were SkyKrafts Aerospace Pvt Ltd, UAEXCHANGE, Canara Bank, Hotel Swarna Paradise, Royal Brothers.

Some other memorable stills from the event:



\*\*\*\*\*END OF REPORT\*\*\*\*\*