

117.Intel Ideation Camp 2018

Title of the Event: Intel Ideation Camp 2018

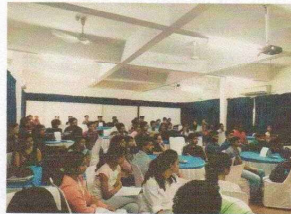
Date: 15th & 16th February 2018

Banner/ Brochure:

The banner for the Intel Ideation Camp 2018 features a central illustration of four people sitting around a table with laptops and documents, with the Intel logo in the middle. The text on the banner includes:

- KLE Technological University** (Creating Value, Leveraging Knowledge)
- CTIE** (Center for Innovation & Entrepreneurship)
- MAKE IN BVB** (100 Startups, 1000 Jobs)
- KLE Society's B. V. Bhoomaraddi College of Engineering & Technology**
- KLE CTIE & MAKE IN BVB PRESENTS**
- IDEATION CAMP 2018**
- Date:** 15th and 16th February, 2018
Venue: Architecture Seminar Hall
- Last Date to Register:** 12th February, 2018
- Open for Students of All Semesters**
- Register via** www.makeinbvb.com
- Follow us on:**
 - Facebook: @makeinbvb1
 - Instagram: @makeinbvb
 - Twitter: @makeinbvb
 - LinkedIn: Make In BVB
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- Prof. Nitin Kulkarni**
Director of CTIE, KLE Tech
- Scan to visit** www.makeinbvb.com

Photos:



Details of the Program/Report:

The Ideation of Ideas started with collective effort of Team MIB led by the director of CTIE, Mr. Nitin Kulkarni. From around 170 applicants, 70 of them were scrutinized and selected based on their skills in expressing themselves on the paper. The event started with curious chapters on all the faces of participants of what's going to happen in the next two days. This was overtaken with

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the enthusiasm by some inspirational videos which set the participants on the right mindset of what is expected from them.

A set of three different topics were given based on their need in today's world and their effect on our surroundings. They were Smart city, Indian Agriculture and Cyber Security. The participants were asked first conduct a literary survey of the topic given and understand its stand in today's world. Form the data acquired, observe the lacking aspects and look for the stakeholders involved. After a complete assessment, form a problem statement to which you intend to solve with your creativity. The number of solutions for the problem was obtained and from them a single solution was realized. The basic aspects of business pitching were made aware to the participants like the Business Canvas Model and ways to present the solution along with marketing strategy.

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No. of Participants: 74

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