

119.Workshop on Creativity

Title of the Event: Workshop on Creativity

Date: 3rd & 4th March 2018

Banner/ Brochure:



Photos:



Details of the Program/Report:

The workshop was a two-day event filled with different activities which was aimed at releasing the creative potential of the participants. The activities were designed to exercise the right side of the brain.

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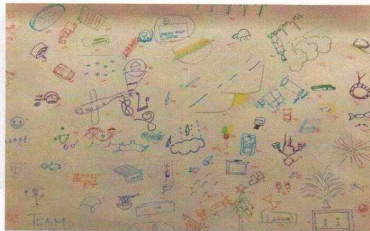
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Day 1 included activities like understanding different uses of seemingly ordinary objects, and using one's mental aptitude to get innovative solutions. A WhatsApp group was created to get the participants on board for a period of 21 days wherein creative ideas, advertisements and other creative material can be shared for the benefit of the group. Overnight assignments were also part of the workshop and the participants were made to create self-introductions in different and innovative ways, product advertisement was to be conceptualized and enacted the next day (group assignment).



Day 2 included activities, which would enhance observation skills. The participants were also made to take part in brainstorming sessions to understand everyday problems faced by the public in general and work on getting creative solutions for them; they had to blow soap bubbles whenever they felt that they were stuck at some point. Mr. Tulpule stressed on the 4C's i.e. Communication, Collaboration, Critical thinking and, Creativity. Tips were provided for training our brains to stay in the present. The day concluded with Ad presentations and a session on creativity in the service industry.



The participants showed a lot of energy, enthusiasm and creativity to make this two day workshop a success.

The outcome of the workshop can be summarized in two points:

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- The students were able to apply creativity in resolving a given situation
- The students were able to innovate different ways to resolve an issue

No. of Participants: 20

Resource Person Biodata:

Rajiv is the Managing Partner of M/s Retco Group of Companies. Retco is a leading distributor for electrical switchgear products and represents Indian and international companies like, Larsen and Toubro, Legrand, Alstom etc. They are suppliers to reputed business houses like Reliance, Siemens, Telco, Bajaj, Thermax, Garware etc. They have a Service branch which handles the after sales service for their products.

Rajiv is also a Trainer and a Motivational Speaker. He is associated with various educational institutes like Symbiosis Institute of Business Management, Lavale, Pune, Huzurpaga College, Pune, Modern College, Pune and University of Pune.

He conducts training sessions on topics like Creativity & Innovations, Team Building, Interpersonal Skills, Time Management, Conflict Resolutions, Negotiation Techniques, etc. His unique signature session is "Learn to be CREATIVE". He has a unique style of conducting these training sessions through GAMES & ACTIVITIES, which enable the participants to grasp the core concepts very well.

His academic achievements include:

A Board rank in 12th Std exam conducted by Maharashtra State Board
He is a Mechanical engineer from College of Engineering, Pune
Later he went to USA to complete his Masters in Engineering
Recipient of 2nd prize at the "Global Startup Weekend 2017"

His social achievements are:

President of Rotary Club Pune Far East in year 1998-1999

Team leader of a Rotary Cultural team to Brazil in 2005

Coordinator of Maintenance Forum of Pune and Stockist council of L&T

President of Pune Electrical and Electronic Association for 2009-2011

He has authored 6 books on various topics like party games, quizzes and puzzles, shayari and motivational stories. He is credited with compilation of innovative playing cards called "WHATTSUP FUNDA" and "Creativity and Innovation Cards."

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His hobbies include traveling, collecting currency notes, mint stamps and conducting games. He has a website on party game in the name of www.partygames4all.com & YouTube channel by the name "Partygames4all".

He is married to Meghana. She is a graduate in Computer Science and a Gold Medalist from University of Pune. Meghana is a working partner in Retco group of companies and enthusiastically supports Rajiv in all his sessions and activities. She is a member of the prestigious MENSA organization. Her hobbies include study of Homeopathy and writing poetry. We have two children, Nikita and Rajas.

Rajiv Tulpule & Meghana Tulpule

C/o Retco Cable Corporation

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List of Participants:

| Name of the Student |
|---------------------|
| KANAVI PUNIT Y |
| PRAJHOT R NAIK |
| HARISH A VERNEKAR |
| JUSTIN AUGISTINE |
| PINHEIRO |
| SURAJ REDDY |
| SAMARTH TIKARE |
| RAJAT MEHTA |
| SHYAM SUNDAR |
| AGARWAL |
| PRIYANKA NABAPURE |
| NISHANTH B S |
| MEGHA KOUJAGERI |
| KAJAL JAIN |
| GREESHMA KATARKI |
| NAMITA RAYANGOUDAR |
| MANJUNATH H M |
| ATHEETH A NAIK |
| AKANKHSA PATIL |
| ANANNYA HANJI |
| NEETU DESHPANDE |
| KEERTI KAMAT |