

124.Next Big Idea 2018

Title of the Event: Next Big Idea 2018

Date: 12th July 2018

Banner/ Brochure:



Details of the Program/Report:

The Next BIG Idea Contest is an annual feature of Zone Startups India's ecosystem development activities, that engages the pan-India startup ecosystem stakeholders including Startups, Incubators, Co-working spaces, Investors, Industry & other enablers through roadshows in 20 cities across India. The Next BIG Idea Contest seeks to discover India's 5 most high-potential and innovative technology companies who are looking to leverage a soft-landing opportunity in Canada as gateway to North America. The selected startups get access to a bespoke market access program includes mentorship, industry connects, investor meetings and a great international exposure.

Over the past 5-years, the 27 winners of Next BIG Idea contest have gone onto raise investments in excess of \$100 Mn; with 2 major exits in CitrusPay and Sokrati. Some of the past winners include Vidooly, ShieldSquare, Plackal, Flip Technologies, AdSparx, Konotor (acquired by FreshDesk), Heckyl, Data Resolve, Uncanny Vision, Gray Routes, Sequiretek etc.

The Next BIG Idea Contest started out as a joint-initiative of Zone Startups India and Government of Ontario, has now extended to include Global Affairs Canada, Government of British Columbia and Government of Alberta. Speakers were:

1. Mr. Vivek Pawar, Executive Chairman, Sankalp semiconductors Pvt. Ltd
2. Mr. Mark Schroeter, Consul and Trade Commissioner, Consulate General of Canada
3. Mr. Prakash Kurdekar, Tech Consultant – NETRA, KLE Technological University
4. Mr. Sharath Chandangoudar, Co-founder and Director of Operations, Logistimo

Number of Participants: 70

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