

150.Butterfly 2017

2016-17

Title of the Event: Butterfly 2017

Date: 27th May 2017

Banner/ Brochure:

The banner features the logos of KLE Technological University and Ctie. The text reads: 'KLE-CTIE PRESENTS Butterfly 2017 'B Plan' pitching contest Open for BE students of KLE Technological University'. It lists four tracks: Track 1 - Intel platform based solutions, Track 2 - Industry sponsored problems, Track 3 - General Business ideas, and Track 4 - E-summit and Intel ideation winning ideas. It also includes submission instructions: 'Submit your Business Ideas before 25th April 2017', 'Visit www.klectie.com for instructions and registering your team', and 'Submit your B Plan to praveen_h@bvb.edu'.

Photos:



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Details of the Program/Report:

It is a business plan competition open for all students of BVB. The pitch contest is held with external entrepreneurs as judges. Selected business plans are qualified to take part in CTIE capstone project track for one year. During this one year, students are expected to conduct literature survey, and competitive analysis of the proposed solution. Eventually they make the proof of concept ready for field demonstration. Capstone projects go through intense reviews 3 times during the year by external entrepreneurs as judges.

Students work on building value proposition, through their novel products and learn the challenges associated with it. It teaches how important it is to keep the customer at the centre while making business decisions. It is an experiential learning experience where in they get to interact with mentors and technology guides to solve the problem undertaken.

Number of Participants: 53

List of Participants:

Sl. No.	Team	Participants
1	Bio engineering/Micro pippette	Akshay D.R
2	Amigos	Abdul khader
3	Deadly	Aniket R Shintre
4	Titans	Karthik Bhat
5	Doers	S B kalburgi
6	Start-up Sheet	Anoop T.S
7	Home	Akshay
8	INTREPIDOS	Pooja
9	Cannulation Aider	Aishwarya Doddamani
10	Spectre	Prasad
11	Tech-Knights	Sai Kiran Kallatti
12	Alchemy	Anvita Kamat
13	CyberKnights	Shubham
14	quark	Abhitej Kalwapalli
15	Tech geeks	Apoorva
16	"Dream Clippers"	Sheetal
17	Shami Parna	Sandesh Hemadri
18	Enigma	Raghavendra P


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