## 152.Seminar by K. S Bhatia

Title: My Story Session by K. S Bhatia, Founder & CEO, PumpKart

Date: 31st May 2017

Photos:



Details of the Program/Report:

Resource Person: Mr. K.S Bhatia

A passionate entrepreneur par excellence, he has been in the pump industry for several years and is a veteran in this field. He has zeal to reach at the top in every venture and settles for nothing but the best. With focused strategy and business aesthetics, this visionary businessman aims to make Pumpkart the biggest online megastore for pumps very soon. Pumpkart is a part of the Grow India Ventures Pvt Limited. Pumpkart has been set up with a purpose to make the Indian Water pump industry organized which is highly unorganized sector so far. It aims to be the trendsetter in the water technology industry by taking 4000 pump manufacturers and more than 1 million hardware and sanitary ware dealers on a single platform collectively.

He shared his success story as well as failures with the startup. It was very inspiring he also advised startups on various issues like marketing, branding and product development. Pumpkart is one of the leading startup in the country and made its presence in Northern parts of the country.

No. of Participant: Attended by 25 startups

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Page 1