## 154. Rehearsal for Elevate 100-2017

Title: Business Plan Pitching Rehearsal for Elevate 100 – A Govt of Karnataka Seed Funding Event for Start-ups.

Date: 29<sup>th</sup> July 2017

Photos:



## Details of the Program/Report

Resource Person: KLE-CTIE staff and incubatees of CTIE

KLE- CTIE encourages startups to participate in the various business plan contest and other activities to get the right exposure and encouragement. Competitions such as Elevate 100 allow start-ups to pit themselves against other start-ups in the state.

Karnataka Biotechnology and Information Technology Services (KBITS) Ministry of IT & BT Govt. of Karnataka took initiative to fund 100 entrepreneurs across the state. 7 incubatees applied for the Elevate 100 Contest and 6 companies got shortlisted for 1<sup>st</sup> round of pitching which was held on 4<sup>th</sup> & 5<sup>th</sup> of August.

We had a rehearsal of the business plan pitching at KLE-CTIE and shortlisted incubatees got feedback from co-entrepreneurs.

Reharsal for Elevate 2017

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