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# 166.Workshop on IPR

25<sup>TH</sup> NOVEMBER 2016

## Report on Workshop on IPR *Organised by :* KLE Technological University, Hubballi

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### About KLE Technological University

KLE Technological University (KLE Tech) has its roots in B. V. Bhoomaraddi College of Engineering and Technology, Hubli (BVB), one of the premier engineering institution of Karnataka. The founding organization KLE Society, Belgaum, established BVB college in 1947 with an aspiration of creating an institution that would lay the foundation of modern engineering education in northern region of Karnataka.

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### Title: Workshop on IPR

**Date:**25<sup>th</sup> November 2016, 11.00 AM to 1.00 PM

**Resource:** Mr Neeraj Panchal, Senior IP Attorney and Head Global IP services John Deere.

**No of Participants:** 298.

**Venue -** MBA Seminar Hall.

### About Workshop

The KLE Technological University, Hubli has organized an **Workshop on IPR** on - 25<sup>th</sup> November 2016, 11.00 AM to 1.00 PM, Venue - MBA Seminar Hall. by Mr Neeraj Panchal, Senior IP Attorney and Head Global IP services John Deere.

Intellectual Property Right plays a key role in gaining advantages position to promote economic growth of our nation. India enjoys a large asset of R&D personnel and infrastructural facilities. Scientists and policy makers need more information, orientation and facilities for protecting the products of intellectual prowess of Indian Scientists. Hence this workshop was organized to sensitize about the IPR to all KLE Technological University faculty and students and total of 126 participants were benefited by this workshop.

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## 166. Workshop on IPR

### The following topics were covered in workshop:

- Intellectual Property Rights(IPRs) - An Introduction with need of its protection.
- Copyright and Trademark Management in India with case studies.
- Ethical Issues related to Clinical Trials and IPR.
- Procedure of Patent filing, Commercialization of patents.
- Question and answer session.

### Details of the Resource Person:

that Mr. Neeraj Panchal – Senior IP Attorney and Head Global IP services John Deere  
Dynamic, results-driven leader with years of progressive experience, leveraging legal skills & business acumen  
to drive business growth, protect Intellectual  
Property (IP), minimize risk, and assure compliance

### Profile Summary

- A Result-oriented professional with over 15 years of experience in Legal Counsel & Strategic Planning for intellectual property rights protection
- Presently associated with John Deere (Deere & Company), Pune as Intellectual Property Counsel / Head Global IP Services
- Strong management skills & business judgment with capability to make decisions and give advice, which reflects an understanding of overall business objectives and the risks/rewards of each situation; strong research & writing skills, & skills to communicate effectively with a non-legal audience
- Expertise in developing patent & other intellectual property strategies for the company's key innovation initiatives; collaborating with central R&D and R&D leads on evaluating invention disclosures for potential patenting, patent filing decisions, global filing profiles, & annuity maintenance decisions
- Proven success in managing outside counsel on all patent matters, including prior art researching & patentability analysis, and patent filing & prosecution decisions
- Skilled in analysing intellectual property issues in the freedom to operate process across all business units, this work will include collaboration with R&D leaders to facilitate the process while identifying, strategizing & minimizing potential risk
- Won Deere & Co. General Counsel Award in 2010, & 2015, for successful launch of innovative product in India and exemplary support provided for completing the proceedings in timely fashion
- Providing overall direction & leadership to the team particularly in terms of performance, career planning, training and mobility; foster a working environment that combines individual responsibility and team work whilst maintaining a fully collaborative atmosphere

## 166. Workshop on IPR



**Work Shop on IPR**  
Organized by  
**KLE Technological University Hubballi**

**Speaker**  
**Niraj Panchal**  
John Deere, Pune  
Intellectual Property Counsel

**Moderator**  
**Dr. Ravi C Guttal**  
Head IPFC, Director CIPD,  
KLE Tech University, Hubballi.

**Venue** - MBA Seminar Hall  
**Date** - 25th November 2016  
**Timing** - 11.00 AM to 1.00 PM  
**Who can attend:**  
Anybody who are interested in Patent,  
Trademark and Copyrights.

**Entry Free - For all**

**About Workshop**  
Innovation is key for an organization to grow and succeed in this competitive world. Innovation and generation of intellectual property (IP) happens in all corners of society. Creative minds, open thinking, constraints, serendipity and systematic innovation processes lead to ideas which can be converted into value proposition for customers thus leading to innovation. Intellectual property (IP) for innovators or an organization is as critical as any other asset which needs to be handled carefully and protected. Most countries have rules and regulations to protect IP and India is not an exception.

**About Speaker**  
·A Result-oriented professional with over 15 years of experience in Legal Counsel & Strategic Planning for Intellectual property rights protection.  
·Presently associated with John Deere (Deere & Company), Pune as Intellectual Property Counsel / Head Global IP Services  
·Expertise in developing patent & other intellectual property strategies for the company's key innovation initiatives, collaborating with central R&D and R&D leads on evaluating invention disclosures for potential patenting, patent filing decisions, global filing profiles, & annuity maintenance decisions  
·Providing overall direction & leadership to the team particularly in terms of performance, career planning, training and mobility; foster a working environment that combines individual responsibility and teamwork whilst maintaining a fully collaborative atmosphere.



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