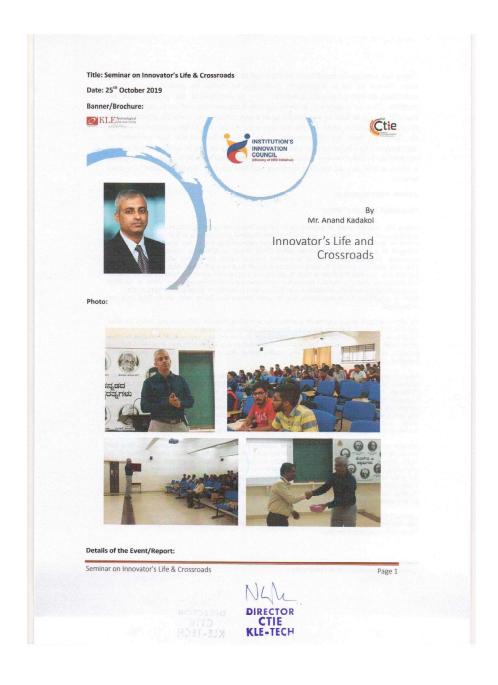
38.Seminar on Innovator's Life & Crossroads



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Anand, has consistently transformed business that he has been a part of over the last 16 odd years. Though he not an engineer by profession, he studies the products from scratch, understands the nitty gritty in them, and tries to complement the product with his expertise. Thus, he is known to innovate the way businesses run and are perceived. Anand shared his story, on how he was bought up in a very normal way, about his education, first ten years of his career, which laid the foundation and set the path for the next sixteen years of his career. He spoke specific examples of his job in India-mart and how he looked at opportunities knocking at the door and utilised it. He spoke on how he adopted blockchain as a technology in fintech money transfer business. These specific examples helped participants, to relook at how they are handling situations, and how can they improvise themselves going forward.

mber of Participants: 60

More about Resource Person:

Anand has over 26 years of experience in various industries spanning across many geographies across the world. For the last 16 years he has been involved in innovations in financial services sector where he established Fintech presence in global payments space in two leading banks, one in Malaysia at a Financial conglomerate called CIMB Group as Managing Director, of Global retail

payments. He developed a highly successful product called Speedsend which was a leading payments service originating in many countries in South East Asia and South Asia. Second one was with RakBank in UAE to establish a Fintech unit within the bank where he created and developed a very successful payment product branded as Rakmoneytransfer. While at RakBank he was one of the earliest innovators to use Blockchain technology in global payments business. Span of operations for Anand during this 16 years tenure was South Asia, South East Asia and Middle East. Middle East.

He also managed global payments business for a leading Fortune 500 company called Western Union in India, Nepal, Srilanka, Maldives, Singapore, Indonesia, Malaysia. Apart from Payments Fintech experience Anand has diverse industry exposure. He worked in office equipments, garments, telecom, FMCG and B2B online business where in he was involved in creating products, building brands, marketing and leading teams. Anand had good understanding of these industries as well.

After 26 years of rich experience in corporate world Anand decided to plunge into something very radical to pursue a passion which he had throughout his life, Organic farming. He shifted his base to Dharwad, Karnataka from Dubai and indulged in developing an Organic Farm growing Organic Alphonso Mangoes and other products. These mangoes are now being sold directly to customer without any intervention from middlemen across india and exported to UAE. His passion is to extend this zero budget farming across many communities, develop intense afforestation in depleted forest areas, implement water retention and conservation projects. He wants to share and help other farmers in the region to adopt these which have been successfully implemented in his farm.

Anand's passion is not only in creating and building innovation but also developing, grooming and mentoring his team into great teams which delivered very successful products and remained to be highly engaged and empowered teams across companies. He wants to pursue development and mentoring of professionals and entrepreneurs and help them succeed in their respective ventures. Currently Anand is based in Dharwad pursuing multiple passions apart from farming. His services are being used by financial institutions in payments fintech space, he has also authored a book titled ikrshna, published by Notion press. It's a story based on Krshna's life as a human being told in first person account, self narrative style.

EDUCATION 1993 KARNATAKA UNIVERSITY- Kousali Institute of Management Studies, Dharwad, India Master of Business Administration.

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