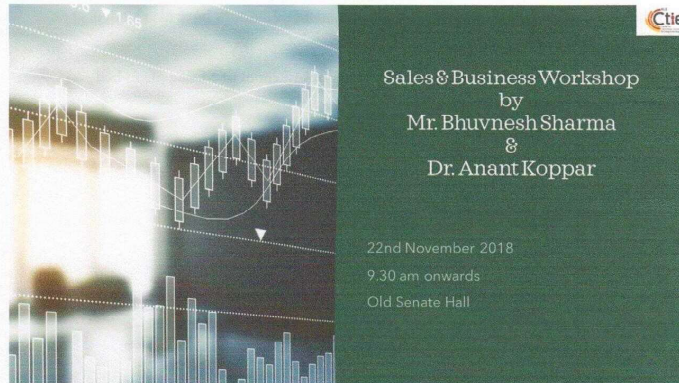

76.Sales and Business Workshop with Mr. Bhuvnesh Sharma and Dr. Anant Koppar

Title of the Event: Sales and Business Workshop with Mr. Bhuvnesh Sharma and Dr. Anant Koppar

Date: 22nd November 2018

Banner/ Brochure:



Photos :



Details of the Program/Report:

The workshop focused on various topics such as:

Sales and Business Workshop

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76.Sales and Business Workshop with Mr. Bhuvnesh Sharma and Dr. Anant Koppar

- 7 critical steps of business planning
- Basics of sales process
- Importance of IP in business success
- Basic sales concepts

The workshop was very well received by the startups and a few startups have also started consulting Mr. Bhuvnesh Sharma on a one on one basis.

No. of Participants : 30 participants including 2 faculty members from School of Management had participated in this day long workshop.


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